Can we design a better ballot?

How changes in design change the outcomes of elections

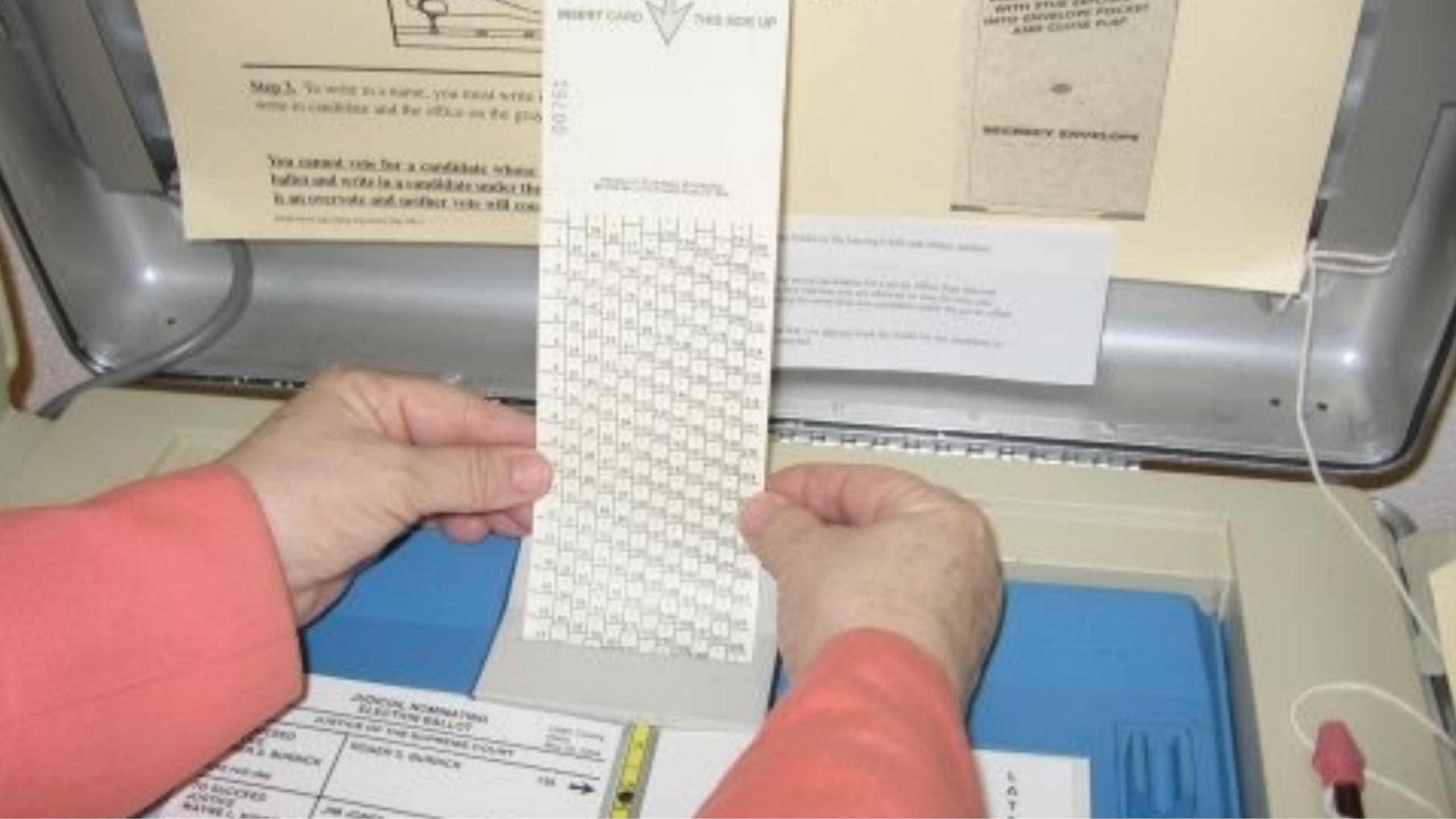
Dana Chisnell

	(REPUBLICAN) GEORGE W. BUSH - PRESIDENT DICK CHENEY - VICE PRESIDENT	3
	(DEMOCRATIC) AL GORE - PRESIDENT JOE LIEBERMAN - VICE PRESIDENT	5
DENT Ididates will their electors.)	(LIBERTARIAN) HARRY BROWNE - PRESIDENT ART OLIVIER - VICE PRESIDENT	7->
	(GREEN) RALPH NADER - PRESIDENT WINONA LADUKE - VICE PRESIDENT	9->
	JAMES HARRIS - PRESIDENT MARGARET TROWE - VICE PRESIDENT	11->
	JOHN HAGELIN PRESIDENT	13->

	(REFORM)
44	PAT BUCHANAN - PRESIDENT
	EZOLA FOSTER - VICE PRESIDENT
	(SOCIALIST)
€ 6	DAVID MCREYNOLDS - PRESIDENT
	MARY CAL HOLLIS - VICE PRESIDENT
	(CONSTITUTION)
€ 8	HOWARD PHILLIPS - PRESIDENT
	J. CURTIS FRAZIER - VICE PRESIDENT
	(WORKERS WORLD)
€10	MONICA MOOREHEAD PRESIDENT
	GLORIA La RIVA - VICE PRESIDENT
	WRITE-IN CANDIDATE

To vote for a write-in candidate, follow the

directions on the long stub of your ballot card.



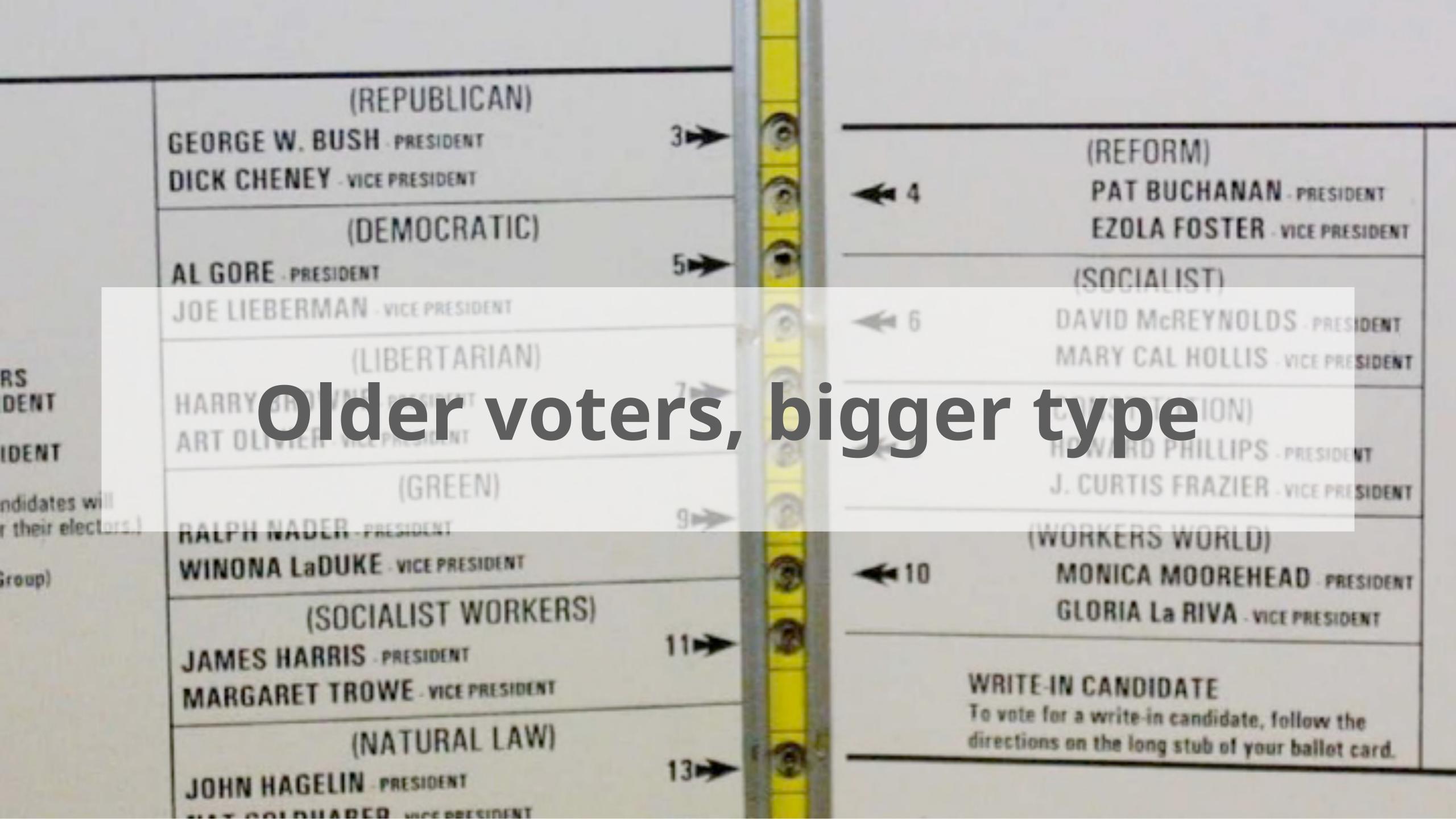


	(REPUBLICAN) GEORGE W. BUSH - PRESIDENT DICK CHENEY - VICE PRESIDENT	3
	(DEMOCRATIC) AL GORE - PRESIDENT JOE LIEBERMAN - VICE PRESIDENT	5
ENT	(LIBERTARIAN) HARRY BROWNE - PRESIDENT ART OLIVIER - VICE PRESIDENT	7->
idates will heir electors.)	(GREEN) RALPH NADER - PRESIDENT WINONA LADUKE - VICE PRESIDENT	9->
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	(REFORM)
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	WRITE-IN CANDIDATE

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directions on the long stub of your ballet card.



JUDICIAL	RETENTI	ON	CIRC	UIT	COURT
RETENCION	JUDICIAL	COR	TE DE	CIR	CUITO

Shall each of the persons listed be retained in office as Judge of the Circuit Court, Cook County Judicial Circuit?

¿Deberia cada uno de las personas enumeradas ser retenido en oficio como Juez de la Corte de Circuito, Circuito Judicial del Condado de Cook?

TE DE CIRCUITO	Vote Yes Or No VOTE SI O NO	
Judy I. Mitchell-Davis	YES (SI) 267 → NO (NO) 268 →	
Mary Ellen Coghlan	YES (SI) 269 → NO (NO) 270 →	
Sebastian Thomas Patti	YES (SI) 271 → NO (NO) 272 →	
Michele Francene Lowrance	YES (SI) 273 → NO (NO) 274 →	
Kathleen Marie McGury	YES (SI) 275 → NO (NO) 276 →	
James P. O'Malley	YES (SI) 277 → NO (NO) 278 →	
Shelley Lynn Sutker-Dermer	YES (SI) 279 → NO (NO) 280 →	
Gay-Lloyd Lott	YES (SI) 281 → NO (NO) 282 →	
Lynn Marie Egan	YES (SI) 283 → NO (NO) 284 →	
Gerald C. Bender	YES (SI) 285 → NO (NO) 286 →	
Andrew Berman	YES (SI) 287 → NO (NO) 288 →	
Patricia Martin Bishop	YES (SI) 289 → NO (NO) 290 →	
Diane Gordon Cannon	VES (SI) 291 → NO (NO) 292 →	
Evelyn B. Clay	YES (SI) 293 → NO (NO) 294 →	
Sharon Johnson Coleman	YES (SI) 295 → NO (NO) 296 →	
Clayton J. Crane	YES (SI) 297 → NO (NO) 298 →	7
Wilbur E. Crooks	YES (SI) 299 → NO (NO) 300 →	
Daniel P. Darcy	YES (SI) 301 → NO (NO) 302 →	
Donald M. Devlin	YES (SI) 303 → NO (NO) 304 →	7
	()	

If you spoil your ballot, ask the judge for a new one.

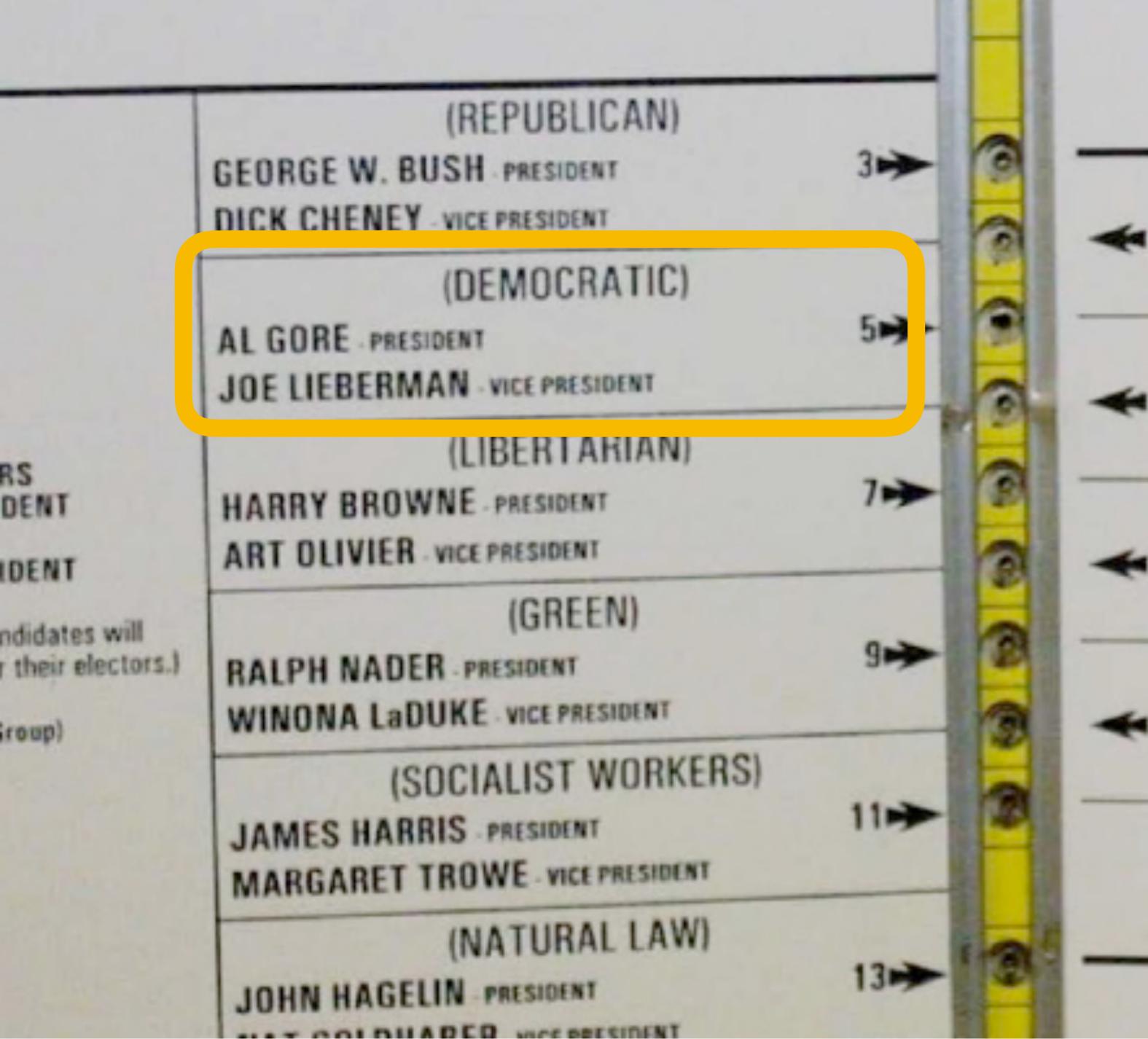
Si usted daña su boleta, pidale una boleta nueva al Juez.

	(REPUBLICAN) GEORGE W. BUSH - PRESIDENT DICK CHENEY - VICE PRESIDENT	3	(0)
	(DEMOCRATIC) AL GORE - PRESIDENT JOE LIEBERMAN - VICE PRESIDENT	5	((() () () ()
RS DENT	(LIBERTARIAN) HARRY BROWNE - PRESIDENT ART OLIVIER - VICE PRESIDENT	7->	600
ndidates will their electors.)	(GREEN) RALPH NADER - PRESIDENT WINONA LADUKE - VICE PRESIDENT	9->	68
	JAMES HARRIS - PRESIDENT MARGARET TROWE - VICE PRESIDENT	11->	99
	JOHN HAGELIN PRESIDENT	13->	99

	(DEEODM)
	(REFORM)
44	PAT BUCHANAN - PRESIDENT
	EZOLA FOSTER - VICE PRESIDENT
	(SOCIALIST)
€ 6	DAVID MCREYNOLDS - PRESIDENT
	MARY CAL HOLLIS - VICE PRESIDENT
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	J. CURTIS FRAZIER - VICE PRESIDENT
	(WORKERS WORLD)
€10	MONICA MOOREHEAD PRESIDENT
	GLORIA La RIVA - VICE PRESIDENT

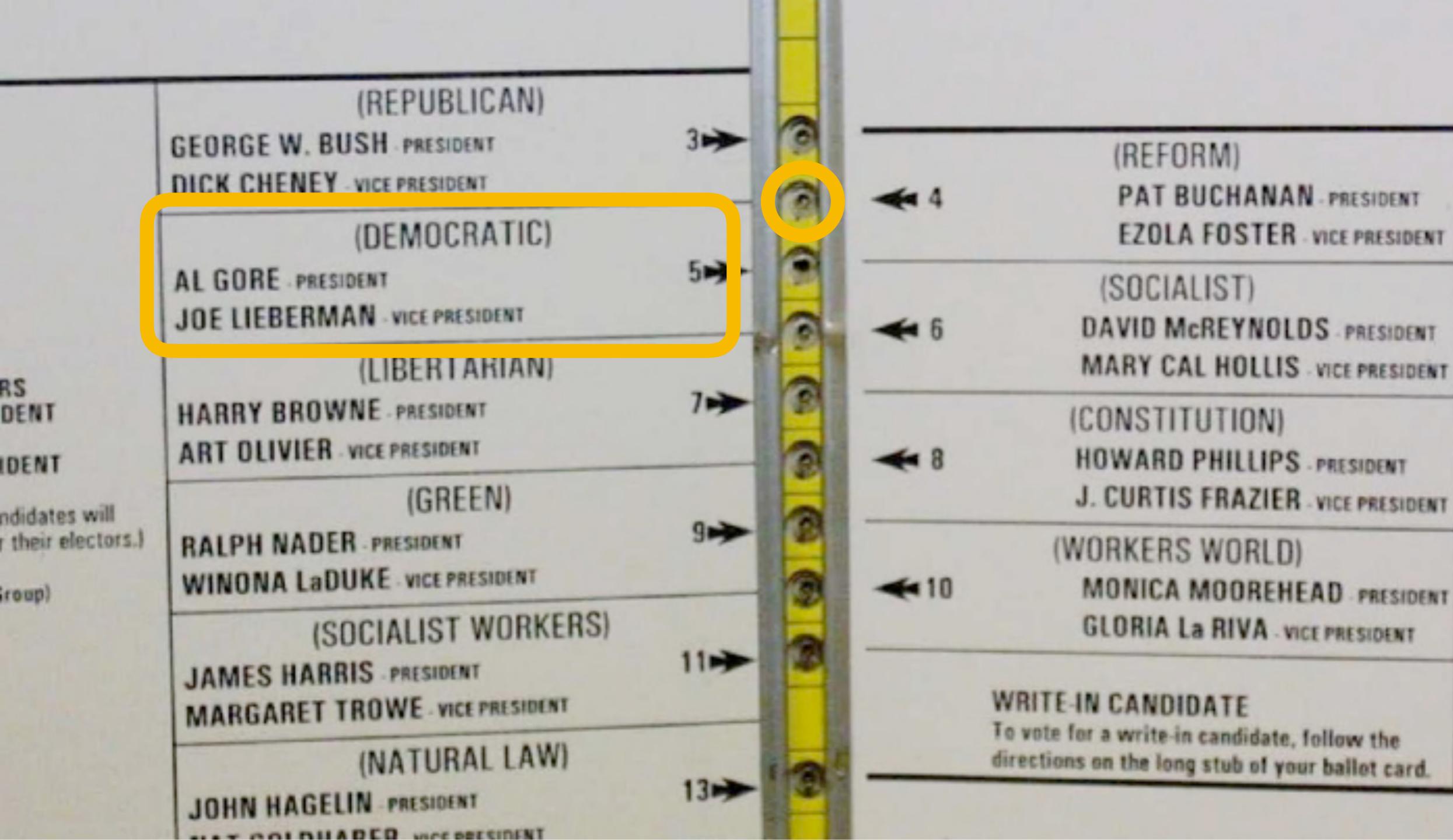
To vote for a write-in candidate, follow the

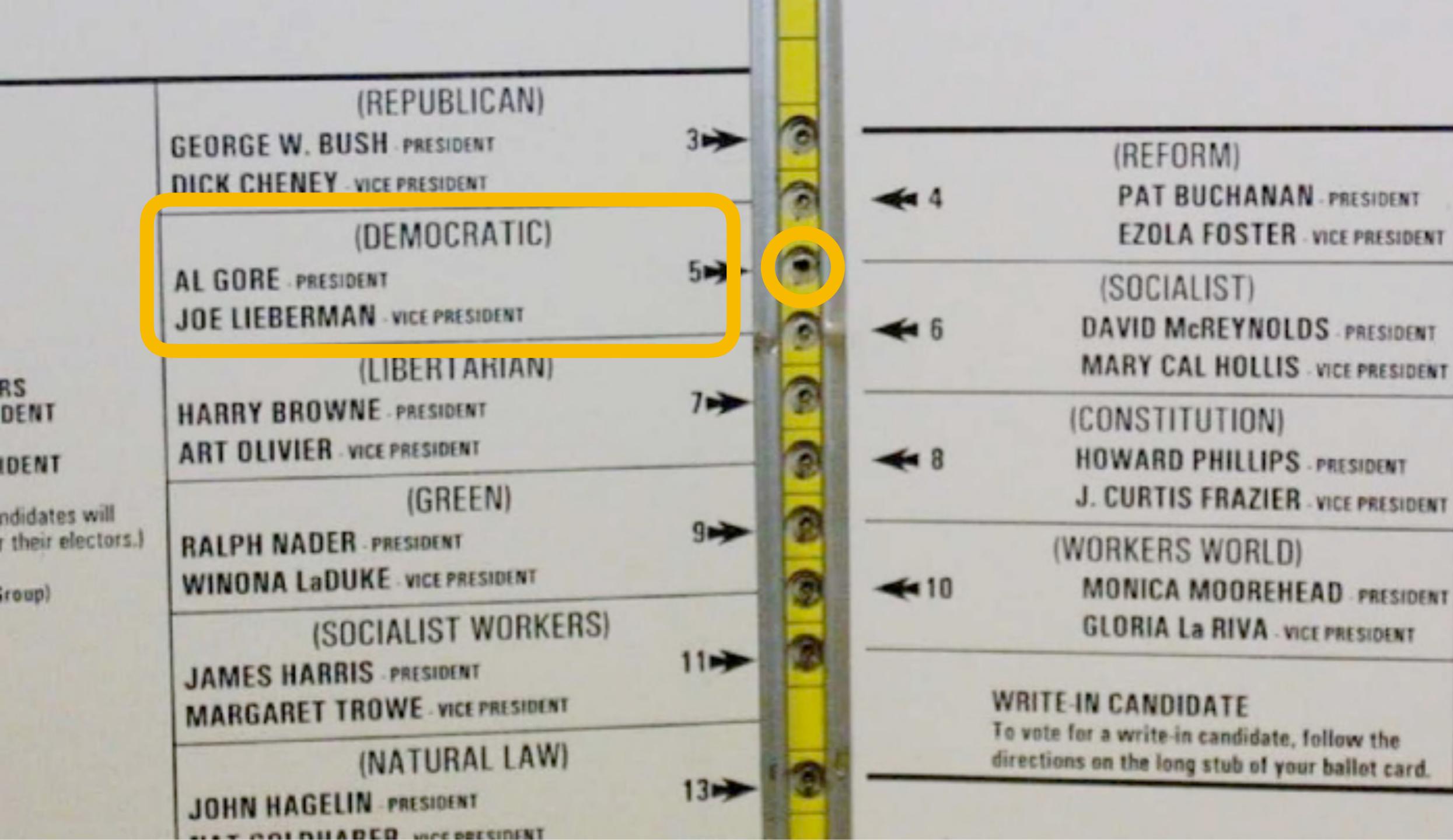
directions on the long stub of your ballot card.



	(DEFODAM)
	(REFORM)
4 4	PAT BUCHANAN - PRESIDENT
	EZOLA FOSTER - VICE PRESIDENT
	(SOCIALIST)
€ 6	DAVID MCREYNOLDS - PRESIDENT
	MARY CAL HOLLIS - VICE PRESIDENT
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	(WORKERS WORLD)
€10	MONICA MOOREHEAD PRESIDENT
	GLORIA La RIVA - VICE PRESIDENT

directions on the long stub of your ballet card.





	(REPUBLICAN)	_
	GEORGE W. BUSH - PRESIDENT DICK CHENEY - VICE PRESIDENT	3
	(DEMOCRATIC) AL GORE - PRESIDENT JOE LIEBERMAN - VICE PRESIDENT	5
ENT	(LIBERTARIAN) HARRY BROWNE - PRESIDENT ART OLIVIER - VICE PRESIDENT	7->
dates will eir electors.)	RALPH NADER - PRESIDENT WINONA LADUKE - VICE PRESIDENT	9->
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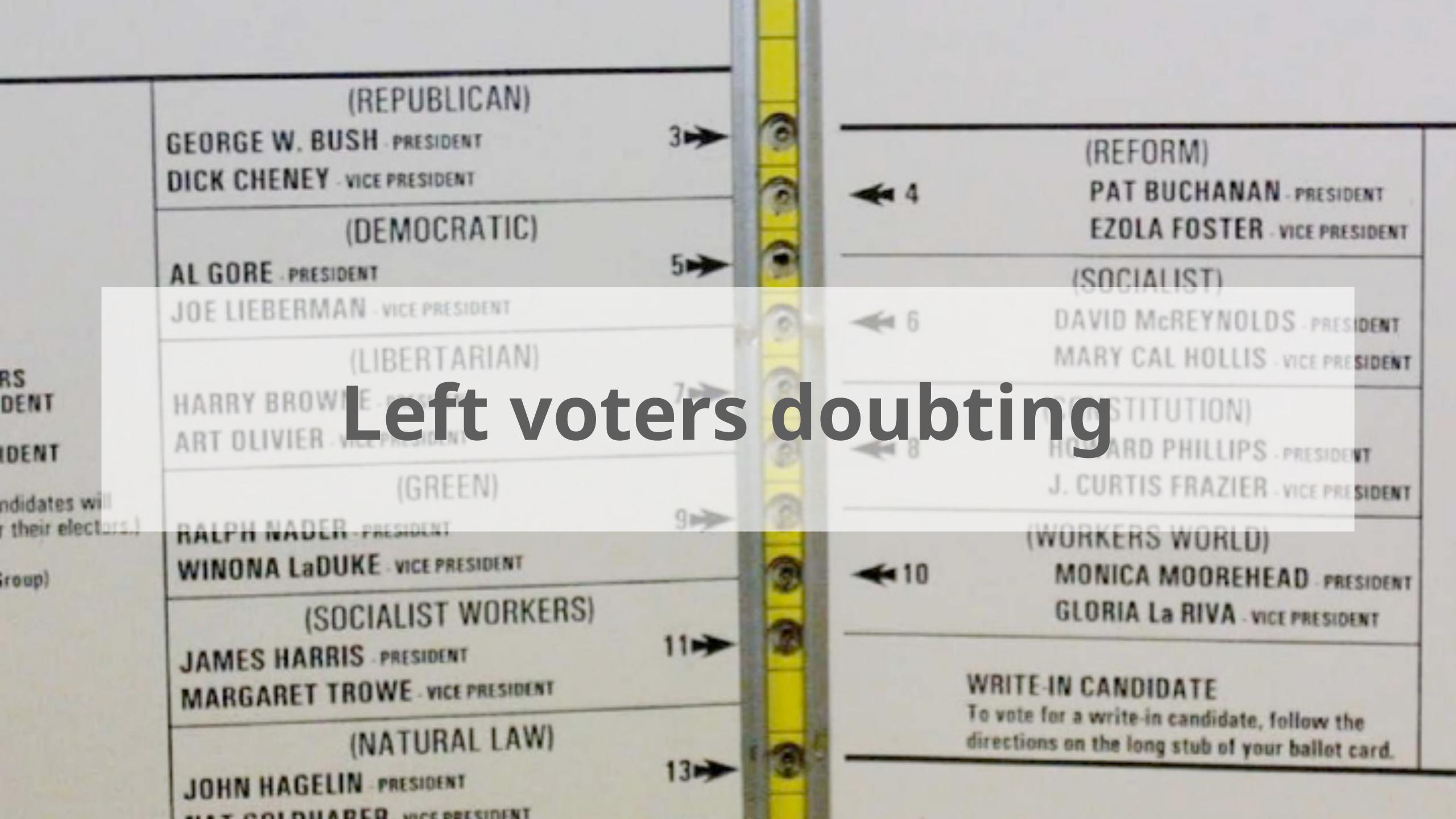
	(REPUBLICAN) GEORGE W. BUSH - PRESIDENT	3->
DENT	DICK CHENEY - VICE PRESIDENT (DEMOCRATIC) AL GORE - PRESIDENT JOE LIEBERMAN - VICE PRESIDENT	5
	(LIBERTARIAN) HARRY BROWNE - PRESIDENT ART OLIVIER - VICE PRESIDENT	7->
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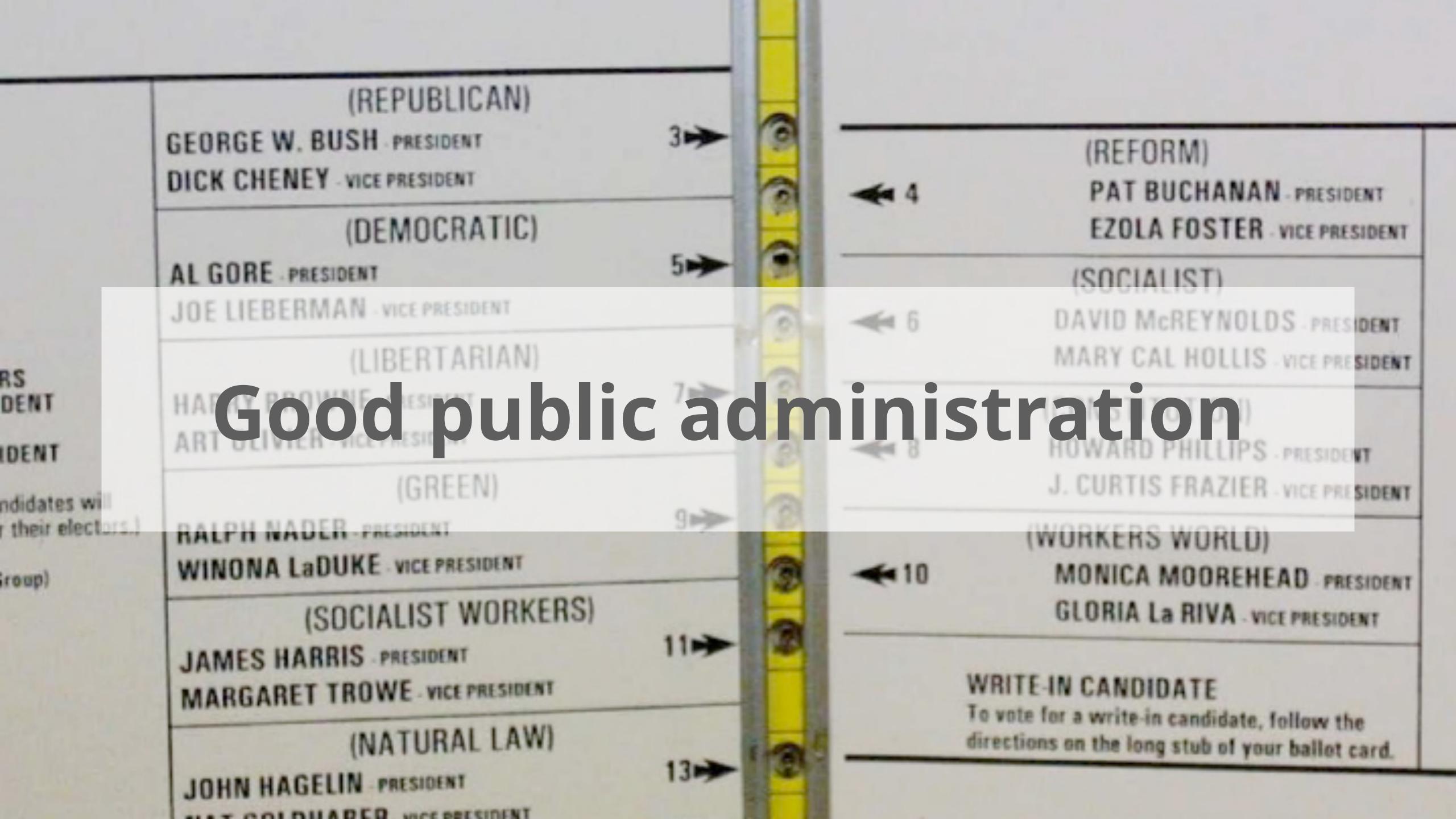
(REFORM) PAT BUCHANAN - PRESIDENT EZOLA FOSTER - VICE PRESIDENT (SOCIALIST) DAVID MCREYNOLDS - PRESIDENT MARY CAL HOLLIS - VICE PRESIDENT (CONSTITUTION) HOWARD PHILLIPS - PRESIDENT J. CURTIS FRAZIER - VICE PRESIDENT (WORKERS WORLD) MONICA MOOREHEAD PRESIDENT **410** GLORIA La RIVA - VICE PRESIDENT WRITE-IN CANDIDATE

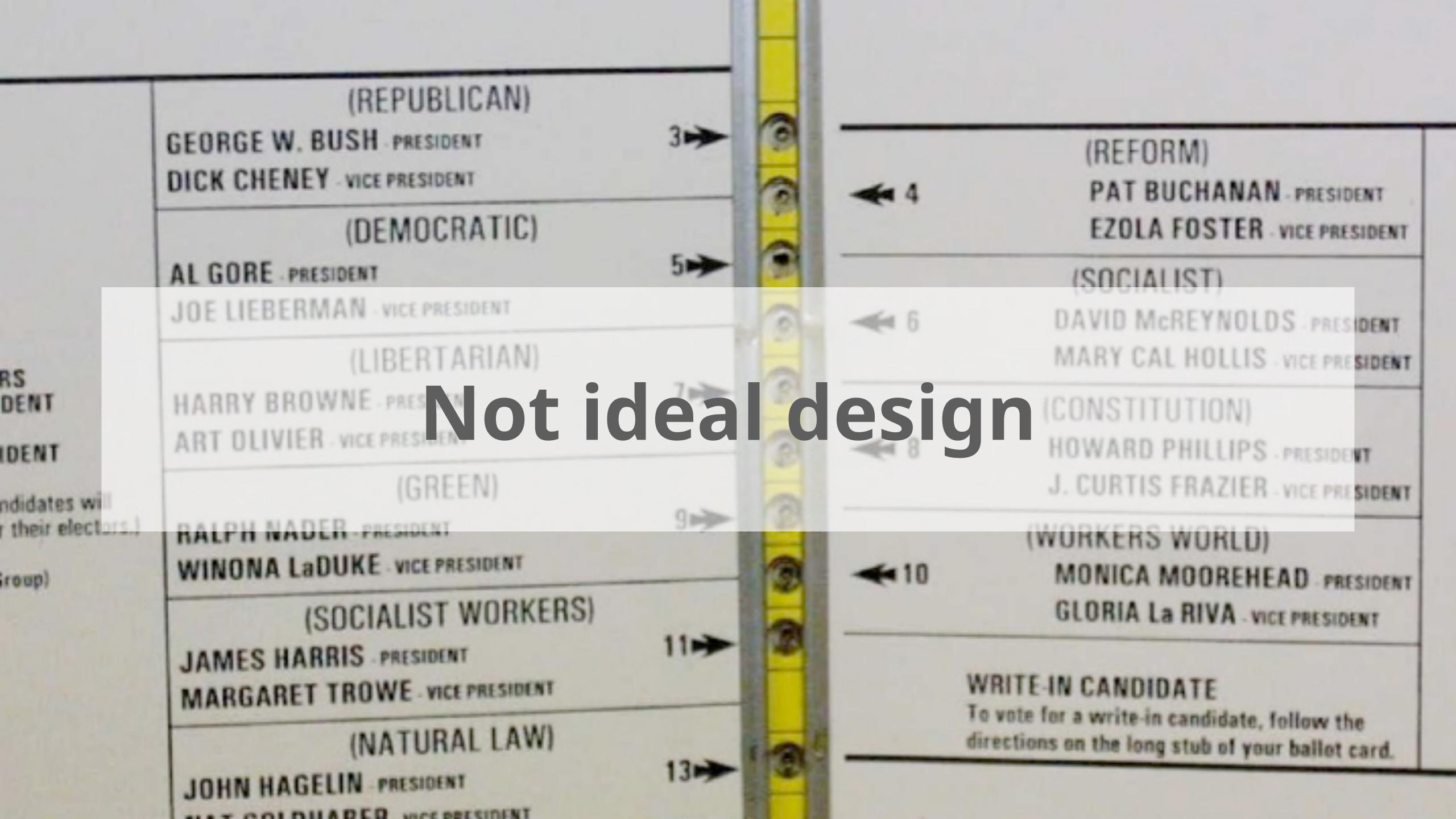
To vote for a write-in candidate, follow the

directions on the long stub of your ballot card.

	JOHN HAGELIN PRESIDENT	13->	3		directions on the long stub of your ballet card.
	JAMES HARRIS - PRESIDENT MARGARET TROWE - VICE PRESIDENT	11>>			WRITE-IN CANDIDATE To vote for a write-in candidate, follow the
roup)	WINONA LADUKE - VICE PRESIDENT (SOCIALIST WORKERS)	9>>	9	€10	(WORKERS WORLD) MONICA MOOREHEAD - PRESIDENT GLORIA La RIVA - VICE PRESIDENT
DENT ndidates will	ART OLIVIER - VICE PRESIDENT (GREEN)			- ■ 8	(CONSTITUTION) HOWARD PHILLIPS - PRESIDENT J. CURTIS FRAZIER - VICE PRESIDENT
RS	JOE LIEBERMAN - VICE PRESIDENT (LIBERTARIAN) HARRY BROWNE - PRESIDENT	7			MARY CAL HOLLIS - VICE PRESIDENT
	(DEMOCRATIC) AL GORE - PRESIDENT	5			(SOCIALIST)
	(REPUBLICAN) GEORGE W. BUSH - PRESIDENT DICK CHENEY - VICE PRESIDENT	3->	600	4 4	(REFORM) PAT BUCHANAN - PRESIDENT







Every design decision makes a difference

Democracy is a design problem.

The Help America Vote Act did not solve this problem

Every voter is affected by poor ballot design

- Thousands of votes are lost
- All technologies are affected
- Greater risk for some groups of voters

Why <u>do</u> ballots look the way they do?

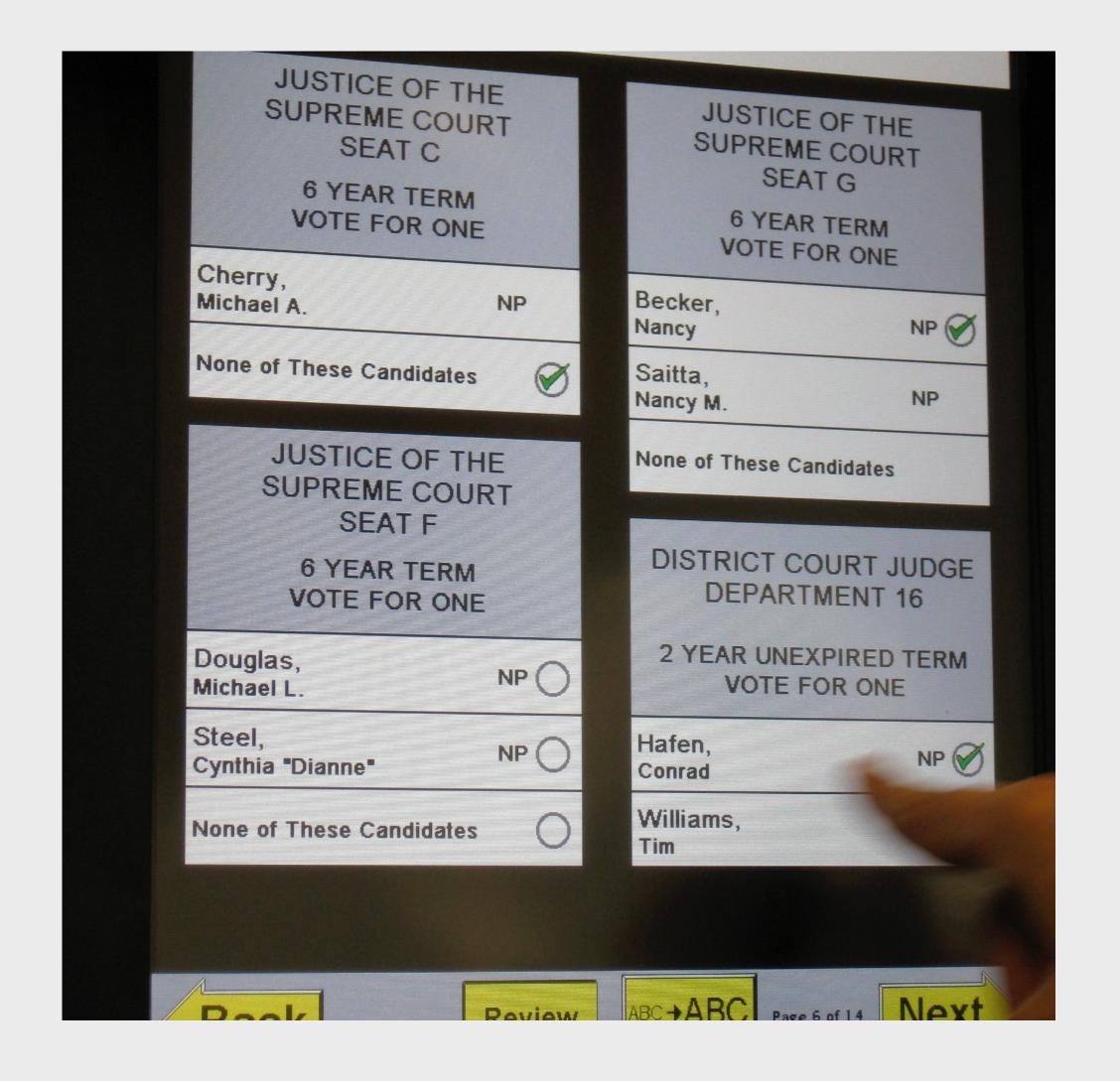
19:14-16. Style of type, rulings and spacings

The words to be printed on the perforated coupon shall be printed in twelve-point bold-faced capital letters and the figures in eighteen and twenty-two-point bold-faced bype. At the head of the ballot the words "Official General Election Ballot " shall be printed in at least thirty-point bold-faced capital letters. The name of municipality, ward, election district, and date shall be printed in twelve-point bold-faced capital letters. The words "Instructions to the voter" shall be printed in twelvepoint bold-faced capitals and small letters, while the instructions embraced within the brackets shall be printed in eight-point bold-faced capital and small letters. The column designations shall be printed in eighteen-point bold-faced capital letters and the accompanying instructions shall be printed in eight-point capitals and small letters. The titles of office and accompanying instructions shall be printed in ten-point bold-faced capital and small letters. When there is no nomination made at the primary for an office, the title shall be printed in the space where such title should appear, and the words "No Nomination Made" in type large enough to fill the entire space or spaces shall be printed therein. The names of all candidates shall be printed in tenpoint capital letters. The designations following the candidates' names in the nomination by petition column or columns shall be printed in ten-point capitals and small letters, except that where they overrun the space within the column the designations may be abbreviated, and all spaces between the two-point hair line rules not occupied by the titles of office and names of candidates shall be printed in with scroll or filling to guide the voter against wrongly marking the ballot. On the foot of the ballot the words "Public Questions to be Voted Upon" shall be printed in eighteen-point bold-faced capital letters. The accompanying instructions shall be printed in eight-point capital and small letters. The public questions to be voted upon shall be printed in ten-point capital and small letters, and the words "Yes" and "No" shall be printed in twelve-point bold-faced capital letters.

Legislation

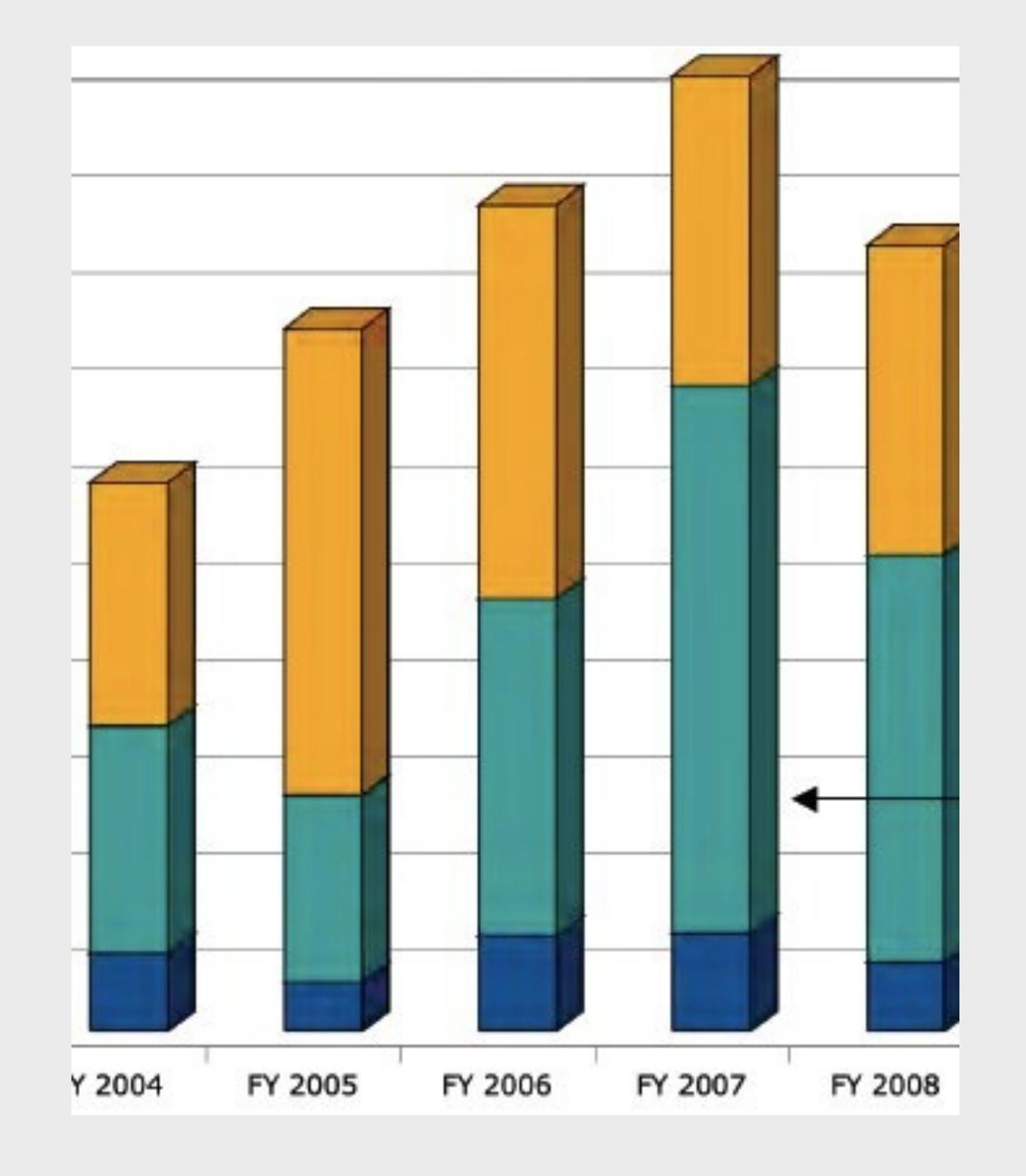
Voting systems

- All have technical constraints
- Based on aged technology
- Certification testing needs to catch up



Costs

In Maryland, cost per voter increased by 179% going from paper-based systems to touchscreens



Costs

Paper has costs, too

- printing
- postage
- storage



[Insert Chinese Translation] SAMPLE BALLOT FOR THE GENERAL ELECTION - City of New York - County of Kings - November 2, 2010 [Insert Korean Translation] F 🏶 H 💃 В Е WF G RDH WRITE-IN 1. BEFORE VOTING CANDIDATO POR THIS BALLOT, Rent is 2 Damn High [Chinese] **ESCRITO** Republican (Chinese) (Korean) Independence [Chinese] [Korean] Working Families Conservative Libertarian Democratic Green PLEASE READ THE 寫人未列名候選名 [Korean] [Chinese] [Korean] [Chinese] [Korean] (Chinese) INSTRUCTIONS ON Korean 기영투표 [Korean] THE OTHER SIDE OF WRITE-IN O THIS BALLOT. 0 0 0 0 0 0 0 0 1C 10 1F 1G 1H Andrew M Warren Carl P. Carl P. Andrew M. Howie Jimmy Andrew M 1. ANTES DE EMITIR Redlich Cuomo Paladino Paladino Cuomo Hawkins McMillan Cuomo SU VOTO CON [Chinese [Chinese] [Chinese] [Chinese] [Chinese] [Chinese] [Chinese [Chinese] ESTA PAPELETA, [Chinese (Chinese) [Chinese] [Chinese] [Chinese] [Chinese] [Chinese] [Chinese SIRVASE LEER LAS [Korean [Korean] [Korean] [Korean] [Korean [Korean [Korean] [Korean INSTRUCCIONES EN (Korean) [Korean] [Korean] [Korean] [Korean] [Korean] [Korean] [Korean] EL DORSO DE ESTA PAPELETA. |投本張運雲之前, Electors for Robert J. Gregory J. Edwards Robert J Gregory J. Edwards Gloria Alden Link Robert J. 請多開本選集背頁的 Duffy Duffy Duffy Mattera Governor and 説明。 [Chinese] [Chinese] [Chinese] [Chinese] [Chinese (Chinese) [Chinese] Lieutenant 1. 목표원기원에 본 목표용가 당면의 생명시중 [Chinese] [Chinese] (Chinese) [Chinese] [Chinese] [Chinese] [Chinese Governor 젊으립시오. [Korean Korean [Korean] [Korean] [Korean [Korean] (Korean) (Korean) [Korean [Korean] [Korean] [Korean] [Korean [Korean 2. BALLOT PROPOSALS [Spanish] ARE LOCATED ON THE OTHE SIDE OF THIS [Chinese] H BALLOT. K * 2. LAS PROPUESTAS DE Taxpayers [Chinese] [Korean] Anti-Prohibition [Korean] Freedom PAPELETA APARECEN [Chinese] [Chinese] Korean Korean EN EL DORO DE ESTA Vote Once PAPELETA. Vote una vez 0 0 0 1K [Chinese] 2 候選提業印在

Carl P.

Charles

Kristin M.

History



Skills

- There are 1000s of election jurisdictions
- State heads of elections often issue ballot standards and templates
- Counties design, print, and distribute ballots
- There are many more elections every year than most people realize

Poor design decisions can get in the way of voter intent

Poor ballot design

- Frustrates voters
- Undermines confidence
- Contributes to election day problems and downstream counting

Ballot anatomy

Use only a #2 pencil, the if you make a mistake, do may not count. To vote for a candidate w	marker p on't hesita hose nar		en. you era it, fill in	CE. se or make other marks, your vot the oval , and write in the
PRESIDENT & VICE PRESID	ENT	COUNTY	-	COUNTY
PRESIDENT & VICE PRESID (Vote for One)	ENT	SHERIFF (Vote for One)	Ç.	HOSPITAL BOARD CENTRAL SEAT 1
John McCain Sarah Palin	REP	Curt Lavarefo	REP DEM	(Vote for One) Dave Couch REP
Barack Obama Joe Biden	DEM	TAX COLLECTOR (Vote for One)		Teresa Carafeti DEM NONPARTISAN
Gene Amondson Running Mate	PRO	☐ Donna Clarke ☐ Barbara Ford-Coales	REP DEM	JUSTICE OF THE SUPREME COURT
James Harris Running Mate	SWP	SUPERVISOR OF ELECTION (Vote for One)	ONS	Shall Justice Charles T. Wells of the Supren Court be retained in office?
Chuck Baldwin Running Mate	CPF	Kathy Dent Barry Sullivan	REP	O YES
Gob Barr Running Male	LIB	C Levito Klos	NPA	DISTRICT COURT OF APPEAL
Gloris La Riva Running Mate	PSL	BOARD OF COUNTY COMMISSIONERS SEAT 1 (Vote for One)		Shall Judge Chris W. Altenbernd of the Second District Court of Appeal be retained office?
Alan Keys Running Mate	AIP	Carolyn J. Mason Jono Miller	REP DEM	O YES
Cynthia McKinney Running Mate	GRE	John E. Mullarkey	NPA	DISTRICT COURT OF APPEAL
Thomas Robert Stevens Running Mate	OBJ	CHARTER REVIEW BOARD DISTRICT 1 (Vote for One)		Shall Judge Carolyn K. Fulmer of the Second District Court of Appeal be retained in office? YES
Witte-in	-	Matthew J. Fountain Ryan Stanley	REP DEM	DISTRICT COURT OF APPEAL
CONGRESSIONAL REPRESENTATIVE IN CONGRESS DISTRICT 13 (Vote for One)		CHARTER REVIEW BOAR DISTRICT 2 (Vote for One)	REP	Shall Judge Morris Silberman of the Second District Court of Appeal be retained in office? YES NO
Vern Buchanan	REP DEM	Virginia Hoffman-Meketon	DEM	DISTRICT COURT OF APPEAL
Christine Jennings Don Baldauf Jan Schneider	NPA NPA	CHARTER REVIEW BOAF DISTRICT 3 (Vote for One)	RD.	Shall Judge James W. Whatley of the Secon District Court of Appeal be retained in office?
STATE		Frank Moore	REP	O NO
PUBLIC DEFENDER 12TH JUDICIAL CIRCUIT (Vote for One) Larry Eger REP Adam Tebrugge DEM		CHARTER REVIEW BOAF DISTRICT 4 (Vote for One) Jud Boedecker	DEM RD	ENGLEWOOD FIRE CONTROL DISTRICT SEAT 4 (Vote for One) Charles H. Bray Jeff Kern
LEGISLATIVE		Jamie Ilif Wilson	DEM	ENGLEWOOD FIRE CONTROL
STATE SENATOR DISTRICT 23 (Vote for One)		CHARTER REVIEW BOARD DISTRICT 5 (Vote for One)		DISTRICT SEAT 5 (Vote for One) Denise Hawkins
	REP DEM	Marie Nisco Ramon H. Porter Jr.	REP DEM	Michael McMahon
STATE REPRESENTATIVE DISTRICT 71 (Vote for One)		HOSPITAL BOARD AT LARGE SEAT 2 (Vote for One)		
	REP DEM	Phyllis J. Cobb Alan T. Penn	REP DEM	

VOTE BOTH SIDES OF BALLOT

PROPOSED CONSTITUTIONAL . AMENDMENTS	PROPOSED CONSTITUTIONAL.
Florida Marriage Protection Amendment	OYES
This amendment protects marriage as the legal	O NO
union of only one man and one woman as husband and wife and provides that no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized. The direct financial impact this amendment will have on state and local government revenues and expenditures cannot be determined, but is	NO. 8 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTION 9 Local Option Community College Funding Proposing an amendment to the State Constitution
expected to be minor. YES	to require that the Legislature authorize counties to levy a local option sales tax to supplement
O NO	community college funding: requiring voter approval to levy the tax; providing that approved
NO. 3 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 ARTICLE XII, NEW SECTION Changes and Improvements Not Affecting the Assessed Value of Residential Real Property Authorizes the Legislature, by general law, to prohibit consideration of changes or improvements to residential real property which increase resistance to wind damage and installation of renewable energy source devices as factors in assessing the property's value for ad valorem	YES NO
taxation purposes. Effective upon adoption, repeals the existing renewable energy source device exemption no longer in effect.	
YES	
○ NO	
NO. 4 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 ARTICLE XII, SECTION 28	
Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation	
Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation easements or other perpetual conservation protections, defined by general law. Requires Legislature to provide for classification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, limitations, and reasonable definitions established by general law. Applies to property taxes beginning in 2010.	
○ YES	
○ YES	

VOTE BOTH SIDES OF BALLOT

OFFICIAL GENERAL ELECTION BALLOT SARASOTA COUNTY, FLORIDA **NOVEMBER 4, 2008** TO VOTE, COMPLETELY FILL IN THE OVAL - NEXT TO YOUR CHOICE. Use only a #2 pencil, the marker provided, or a blue or black pen. If you make a mistake, don't hesitate to ask for a new ballot. If you erase or make other marks, your vote To vote for a candidate whose name is not printed on the ballot, fill in the oval , and write in the candidate's name on the blank line provided for a write-in candidate. PRESIDENT & VICE PRESIDENT COUNTY COUNTY PRESIDENT & VICE PRESIDENT SHERIFF HOSPITAL BOARD (Vote for One) CENTRAL SEAT 1 (Vote for One) (Vote for One) John McCain Thomas Knight Curt Lavareto Dave Couch Barack Obama Teresa Carafelii TAX COLLECTOR Joe Biden (Vote for One) NONPARTISAN Donna Clarke Gene Amondson JUSTICE OF THE SUPREME Running Mate Barbara Ford-Coates Shall Justice Charles T. Wells of the Supreme James Harris SUPERVISOR OF ELECTIONS Court be retained in office? Running Mate (Vote for One) CPF Chuck Baldwin Kathy Dent Running Mate Barry Sullivan ONO ○ Bob Barr LIB Levko Kios DISTRICT COURT OF APPEAL Running Mate BOARD OF COUNTY Shall Judge Chris W. Attenbernd of the COMMISSIONERS Gloria La Riva Second District Court of Appeal be retained in office? PSL SEAT 1 Running Mate (Vote for One) Alan Keys Carolyn J. Mason ONO. Jone Miller Cynthia McKinney Running Mate John E. Mullarkey DISTRICT COURT OF APPEAL CHARTER REVIEW BOARD Shall Judge Carolyn K. Fulmer of the Second DISTRICT 1 Thomas Robert Stevens OBJ District Court of Appeal be retained in office? Running Mate (Vote for One) Wittein Matthew J. Fountain Ryan Stanley DISTRICT COURT OF APPEAL CONGRESSIONAL **CHARTER REVIEW BOARD** Shall Judge Morris Silberman of the Second DISTRICT 2 District Court of Appeal be retained in office? REPRESENTATIVE IN CONGRESS (Vote for One) DISTRICT 13 (Vote for One) Cathy Layton REP Vern Buchanan Virginia Hoffman-Meketon DEM DISTRICT COURT OF APPEAL Christine Jennings CHARTER REVIEW BOARD Shall Judge James W. Whatley of the Second NPA DISTRICT 3 District Court of Appeal be retained in office? O Don Baldauf (Vote for One) Jan Schneider Frank Moore ONO STATE Bryan K. Worthington PUBLIC DEFENDER ENGLEWOOD FIRE CONTROL 12TH JUDICIAL CIRCUIT DISTRICT SEAT 4 CHARTER REVIEW BOARD (Vote for One) (Vote for One) DISTRICT 4 (Vote for One) Charles H. Bray DEM Adam Tebrugge Jud Boedecker Jeff Kem Jamie Ilif Wilson LEGISLATIVE ENGLEWOOD FIRE CONTROL DISTRICT SEAT 5 STATE SENATOR CHARTER REVIEW BOARD (Vote for One) DISTRICT 23 DISTRICT 5 (Vote for One) (Vote for One) Denise Hawkins Nancy C. Detert Marie Nisco Michael McMahon Morgan R. Bentley Ramon H. Porter Jr. STATE REPRESENTATIVE HOSPITAL BOARD AT LARGE SEAT 2 (Vote for One) DISTRICT 71 (Vote for One) Ken Roberson Phyllis J. Cobb Betty "G" Gissendanner DEM Alan T. Penn DEM VOTE BOTH SIDES OF BALLOT

PROPOSED CONSTITUTIONAL . AMENDMENTS	* PROPOSED CONSTITUTIONAL.
NO. 1 CONSTITUTIONAL AMENDMENT ARTICLE I, SECTION 2 Declaration of Rights Proposing an amendment to the State Constitution to delete provisions authorizing the Legislature to regulate or prohibit the ownership, inheritance, disposition, and possession of real property by attens ineligible for citizenship. YES NO NO. 2 CONSTITUTIONAL AMENDMENT ARTICLE I, NEW SECTION Florida Marriage Protection Amendment This amendment protects marriage as the legal price of only one man and one woman as instanced and wife and provides that no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized. The direct financial impact this amendment will have on state and local government revenues and expenditures cannot be determined, but is expected to be minor. YES NO NO. 3 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 ARTICLE XII, NEW SECTION Changes and Improvements Not Affecting the Assessed Value of Residential Real Property Authorizes the Legislature, by general law, to prohibit consideration of changes or improvements to residential real property which increase esistance to wind damage and installation of renewable energy source device exemption no longer in effect.	NO. 8 CONSTITUTIONAL AMENOMENT ARTICLE VII, SECTION 4 ARTICLE XII, NEW SECTION Assessment of Working Waterfront Property Based Upon Current Use Provides for assessment based upon use of land used predominantly for commercial fishing purposes; land used for vessel launches into waters that are navigable and accessible to the public, marinas and drystacks that are open to the public, and water-dependent marine manufacturifacilities, commercial fishing facilities, and marine vessel construction and repair facilities and their support activities, subject to conditions, limitation and reasonable definitions specified by general law. YES NO NO. 8 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTION 9 Local Option Community College Funding Proposing an amendment to the State Constitution require that the Legislature authorize counties lavy a local option sales tax to supplement community college funding, requiring voter approval to levy the tax; providing that approved taxes will sunset after 5 years and may be reauthorized by the voters. YES NO NO
NO. 4 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 ARTICLE XII, SECTION 28	
Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation easements or other perpetual conservation protections, defined by general law. Requires Legislature to provide for despification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, mitations, and reasonable definitions established by general law. Applies to property taxes beginning in 2010.	
Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation protections, defined by general taw. Requires Legislature to provide for classification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, imitations, and reasonable definitions established by general law. Applies to property taxes beginning	

VOTE BOTH SIDES OF BALLOT

Instructions

OFFICIAL GENERAL ELECTION BALLOT SARASOTA COUNTY, FLORIDA NOVEMBER 4, 2008

TO VOTE, COMPLETELY FILL IN THE OVAL ONEXT TO YOUR CHOICE.

Jse only a #2 pencil, the marker provided, or a blue or black pen.

f you make a mistake, don't hesitate to ask for a new ballot. If you erase or make other marks, your vote

To vote for a candidate whose name is not printed on the ballot, fill in the oval , and write in the andidate's name on the blank line provided for a write-in candidate.

PRESIDENT & VICE PRESIDENT (Vote for One)		SHERIFF (Vote for One)		HOSPITAL BOARD CENTRAL SEAT 1
John McCain	REP	Thomas Knight	REP	(Vote for One)
Sarah Palin	No.	Curt Lavareto	DEM	Dave Couch REP
Barack Obama	DEM			Teresa Carafeti DEM
Joe Biden	5.57,575	TAX COLLECTOR (Vote for One)		NONPÁRTISAN
Gene Amondson	PRO	O Donna Clarke	REP	JUSTICE OF THE SUPREME
Running Mate		○ Barbara Ford-Coates	DEM	COURT
James Harris Running Mate	SWP	SUPERVISOR OF ELECTIONS (Vote for One)		Shall Justice Charles T. Wells of the Supre Court be retained in office?
Chuck Baldwin	CPF	C Kathy Dent	REP	YES
Running Mate		Barry Sullivan	DEM	O NO
◯ Bob Barr	LIB	C Levico Kilos	NPA	DISTRICT COURT OF APPEAL
Running Mate Gloris La Riva Running Mate	PSL	BOARD OF COUNTY COMMISSIONERS SEAT 1 (Vote for One)		Shall Judge Chris W. Attenbernd of the Second District Court of Appeal be retained office?
Alan Keys	AIP	Carolyn J. Mason	REP	○ YES
Running Mate		O Jone Miller	DEM	ONO
Cynthia McKinney	GRE	John E. Mullarkey	NPA	DISTRICT COURT OF APPEAL
Running Mate Thomas Robert Stevens	OBJ	CHARTER REVIEW BOARD DISTRICT 1		Shall Judge Carolyn K. Fulmer of the Secon District Court of Appeal be retained in office
Running Mate	- 1	(Vote for One)		○ YES
○ Write-in	— I	Matthew J. Fountain	REP	ON0
		Ryan Stanley	DEM	DISTRICT COURT OF APPEAL
CONGRESSIONAL REPRESENTATIVE IN CONGRESS DISTRICT 13		CHARTER REVIEW BOARD DISTRICT 2 (Vote for One)		Shall Judge Morris Silberman of the Second District Court of Appeal be retained in office YES
(Vote for One)	- 1	Cathy Layton	REP	O NO
○ Vern Buchanan	REP	○ Virginia Hoffman-Meketo	n DEM	DISTRICT COURT OF APPEAL
Christine Jennings	DEM	CHARTER REVIEW BO	APD	Shall Judge James W. Whatley of the Seco
On Baldauf	NPA	DISTRICT 3	AAU	District Court of Appeal be retained in office
Jan Schneider	NPA	(Vote for One)		YES
STATE		Frank Moore	REP	O NO
PUBLIC DEFENDER		Bryan K. Worthington	DEM	ENGLEWOOD FIRE CONTROL
12TH JUDICIAL CIRCUIT (Vote for One)		CHARTER REVIEW BOARD DISTRICT 4		DISTRICT SEAT 4 (Vote for One)
C Larry Eger	REP	(Vote for One)		Charles H. Bray
Adam Tebrugge	DEM	Jud Boedecker	REP	◯ Jeff Kern
LEGISLATIVE		Jamie Ilif Wilson	DEM	ENGLEWOOD FIRE CONTROL
STATE SENATOR DISTRICT 23 (Vote for One)		CHARTER REVIEW BOARD DISTRICT 5 (Vote for One)		DISTRICT SEAT 5 (Vote for One) Denise Hawkins
Nancy C. Detert	REP	Marie Nisco	REP	Michael McMahon
Morgan R. Bentley	DEM	Ramon H. Porter Jr.	DEM	
	Æ	HOSPITAL BOARD AT LARGE SEAT 2		Ī
STATE REPRESENTATIV DISTRICT 71 (Vote for One)		(Vote for One)		1
DISTRICT 71	REP	(Vote for One) Phylis J. Cobb	REP	

VOTE BOTH SIDES OF BALLOT

PROPOSED CONSTITUTIONAL " . AMENDMENTS ." **AMENDMENTS** CONSTITUTIONAL AMENDMENT **ARTICLE VII, SECTION 4 ARTICLE I, SECTION 2** ARTICLE XII, NEW SECTION **Declaration of Rights** Proposing an amendment to the State Constitution Property Based Upon Current Use to delete provisions authorizing the Legislature to regulate or prohibit the ownership, inheritance, used predominantly for commercial fishing disposition, and possession of real property by purposes; land used for vessel launches into atiens ineligible for citizenship. O YES ONO. NO. 2 CONSTITUTIONAL AMENDMENT ARTICLE I, NEW SECTION Florida Marriage Protection O YES This amendment protects marriage as the legal ONO. union of only one man and one woman as husband and wife and provides that no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized. **ARTICLE VII, SECTION 9** The direct financial impact this amendment will **Local Option Community College** have on state and local government revenues and expenditures cannot be determined, but is Funding expected to be minor. O YES community college funding: requiring voter ONO. reauthorized by the voters. CONSTITUTIONAL AMENDMENT O YES **ARTICLE VII, SECTIONS 3 AND 4** ONO. ARTICLE XII, NEW SECTION Changes and Improvements Not Affecting the Assessed Value of Residential Real Property Authorizes the Legislature, by general law, to prohibit consideration of changes or improvements to residential real property which increase resistance to wind damage and installation of renewable energy source devices as factors in assessing the property's value for ad valorem taxation purposes. Effective upon adoption, repeals the existing renewable energy source device exemption no longer in effect. O YES ONO CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 **ARTICLE XII, SECTION 28** Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation easements or other perpetual conservation protections, defined by general law. Requires Legislature to provide for classification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, limitations, and reasonable definitions established by general law. Applies to properly taxes beginning in 2010. O YES ONO

* PROPOSED CONSTITUTIONAL. CONSTITUTIONAL AMENDMENT Assessment of Working Waterfront Provides for assessment based upon use of land waters that are navigable and accessible to the public, marinas and drystacks that are open to the public; and water-dependent marine manufacturing facilities, commercial fishing facilities, and marine vessel construction and repair facilities and their support activities, subject to conditions, limitations, and reasonable definitions specified by general CONSTITUTIONAL AMENDMENT Proposing an amendment to the State Constitution to require that the Legislature authorize counties to levy a local option sales tax to supplement approval to levy the tax; providing that approved taxes will sunset after 5 years and may be

VOTE BOTH SIDES OF BALLOT

OFFICIAL GENERAL ELECTION BALLOT SARASOTA COUNTY, FLORIDA NOVEMBER 4, 2008

Instructions

Contests

TO VOTE, COMPLETELY FILL IN THE OVAL ONEXT TO YOUR CHOICE.

Jse only a #2 pencil, the marker provided, or a blue or black pen.

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To vote for a candidate whose name is not printed on the ballot, fill in the oval , and write in the andidate's name on the blank line provided for a write-in candidate.

			11	- vounti
PRESIDENT & VICE PRES (Vote for One)	SIDENT	SHERIFF (Vote for One)		HOSPITAL BOARD CENTRAL SEAT 1
John McCain Sarah Palin	REP	Curt Lavarello	REP DEM	(Vote for One) Dave Couch REP
CO Breat Chara	DEM	Contamento	DEM	
Barack Obama Joe Biden	DEM	TAX COLLECTOR (Vote for One)	1	NONPARTISAN
Gene Amondson	PRO	O Donna Clarke	REP	
Running Mate		☐ Barbara Ford-Coales	DEM	JUSTICE OF THE SUPREME COURT
James Harris Running Mate	SWP	SUPERVISOR OF ELECTI (Vote for One)	ONS	S Il Justice Charles T. Wells of the Supreme ct be retained in office?
Chuck Baldwin	CPF	C Kathy Dent	REP	YES
Running Mate	30000000	Barry Sullivan	DEM	ONO
◯ Bob Barr	LIB	C Levito Kios	NPA (DISTRICT COURT OF APPEAL
Running Mate	li	BOARD OF COUNTY		S I Judge Chris W. Altenbernd of the
Gloris La Riva Running Mate	PSL	SEAT 1 (Vote for One)		S and District Court of Appeal be retained in a?
Alan Keys	AIP	Carolyn J. Mason	REP	YES
Running Mate		Jone Miller	DEM	O NO
Cynthia McKinney	GRE	John E. Mullarkey	NPA	DISTRICT COURT OF APPEAL
Running Mate		CHARTER REVIEW BOA	RD	S Judge Carolyn K. Fulmer of the Second
Thomas Robert Stevens Running Mate	OBJ	DISTRICT 1 (Vote for One)		oct Court of Appeal be retained in office? YES
Wite-in		Matthew J. Fountain	REP	O NO
		Ryan Stanley	DEM	STRICT COURT OF APPEAL
CONGRESSIONAL		CHARTER REVIEW BOA	RD	S Judge Morris Silberman of the Second
REPRESENTATIVE IN CON	GRESS	DISTRICT 2 (Vote for One)		Dict Court of Appeal be retained in office?
(Vote for One)	- 1		02220	○ YES
000 <u>-000</u> 000-000		Cathy Layton	REP	O NO
○ Vern Buchanan	REP	Virginia Hoffman-Meketon	DEM	ISTRICT COURT OF APPEAL
Christine Jennings	DEM	CHARTER REVIEW BOAI		Judge James W. Whatley of the Second ict Court of Appeal be retained in office?
Don Baldauf Jan Schneider	NPA NPA	(Vote for One)	- 1	
	nra.	Frank Moore	REP	O YES
STATE		Bryan K. Worthington	DEM F	O NO
PUBLIC DEFENDER 12TH JUDICIAL CIRCU (Vote for One)		CHARTER REVIEW BOAI		NGLEWOOD FIRE CONTROL DISTRICT SEAT 4 (Vote for One)
C Larry Eger	REP	(Vote for One)	- 1	Charles H. Bray
Adam Tebrugge	DEM	Jud Boedecker	REP	Jeff Kem
LEGISLATIVE	=	Jamie Ilif Wilson	DEM	NGLEWOOD FIRE CONTROL
STATE SENATOR		CHARTER REVIEW BOAI	RD	DISTRICT SEAT 5
DISTRICT 23 (Vote for One)		DISTRICT 5 (Vote for One)		(Vote for One)
(vote for one)		(vote for One)		Denise Hawkins
Nancy C. Detert	REP	Marie Nisco	REP	Michael McMahon
Morgan R. Bentley	DEM	Ramon H. Porter Jr.	DEM	III III CECA-PAATE SANKE
STATE REPRESENTAT DISTRICT 71 (Vote for One)	IVE	HOSPITAL BOARD AT LARGE SEAT 2 (Vote for One)		
C Ven Behaven	REP	CO Share I Call	pse	
Ken Roberson	ner	Phyllis J. Cobb	REP	

VOTE BOTH SIDES OF BALLOT

PROPOSED CONSTITUTIONAL " . AMENDMENTS ." **AMENDMENTS** CONSTITUTIONAL AMENDMENT **ARTICLE I, SECTION 2 Declaration of Rights** Proposing an amendment to the State Constitution to delete provisions authorizing the Legislature to regulate or prohibit the ownership, inheritance, disposition, and possession of real property by atiens ineligible for citizenship. O YES ONO. NO. 2 CONSTITUTIONAL AMENDMENT ARTICLE I, NEW SECTION Florida Marriage Protection O YES This amendment protects marriage as the legal ONO. union of only one man and one woman as husband and wife and provides that no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized. The direct financial impact this amendment will have on state and local government revenues and expenditures cannot be determined, but is Funding expected to be minor. O YES ONO. reauthorized by the voters. CONSTITUTIONAL AMENDMENT O YES **ARTICLE VII, SECTIONS 3 AND 4** ONO. ARTICLE XII, NEW SECTION Changes and Improvements Not Affecting the Assessed Value of Residential Real Property Authorizes the Legislature, by general law, to prohibit consideration of changes or improvements to residential real property which increase resistance to wind damage and installation of renewable energy source devices as factors in assessing the property's value for ad valorem taxation purposes. Effective upon adoption, repeals the existing renewable energy source device exemption no longer in effect. O YES ONO CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 **ARTICLE XII, SECTION 28** Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation easements or other perpetual conservation protections, defined by general law. Requires Legislature to provide for classification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, limitations, and reasonable definitions established by general law. Applies to property taxes beginning O YES ONO

* PROPOSED CONSTITUTIONAL. CONSTITUTIONAL AMENDMENT **ARTICLE VII, SECTION 4** ARTICLE XII, NEW SECTION Assessment of Working Waterfront Property Based Upon Current Use Provides for assessment based upon use of land used predominantly for commercial fishing purposes; land used for vessel launches into waters that are navigable and accessible to the public, marinas and drystacks that are open to the public; and water-dependent marine manufacturing facilities, commercial fishing facilities, and marine vessel construction and repair facilities and their support activities, subject to conditions, limitations, and reasonable definitions specified by general CONSTITUTIONAL AMENDMENT **ARTICLE VII, SECTION 9 Local Option Community College** Proposing an amendment to the State Constitution to require that the Legislature authorize counties to levy a local option sales tax to supplement community college funding: requiring voter approval to levy the tax; providing that approved taxes will sunset after 5 years and may be

VOTE BOTH SIDES OF BALLOT

Instructions

Contests

OFFICIAL GENERAL ELECTION BALLOT SARASOTA COUNTY, FLORIDA NOVEMBER 4, 2008

TO VOTE, COMPLETELY FILL IN THE OVAL NEXT TO YOUR CHOICE.

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To vote for a candidate whose name is not printed on the ballot, fill in the oval , and write in the land date's name on the black line provided for a write-in candidate.

<u> </u>			JL	www.i
PRESIDENT & VICE PRESIDE (Vote for One)	NT	SHERIFF (Vote for One)		HOSPITAL BOARD CENTRAL SEAT 1
John McCain Sarah Palin	REP	○ Thomas Knight	REP	(Vote for One)
entrest et august annual a		Curt Lavarello	DEM	Dave Couch REP
Barack Obama Joe Biden	DEM	TAX COLLECTOR (Vote for One)		Teresa Carafeli DEM NONPARTISAN
Gene Amondson	PRO	O Donna Clarke	REP C	
Running Mate		Barbara Ford-Coales	DEM	JUSTICE OF THE SUPREME COURT
James Harris Running Mate	SWP	SUPERVISOR OF ELECTION (Vote for One)	ONS	I Justice Charles T. Wells of the Supreme rt be retained in office?
Chuck Baldwin	CPF	C Kathy Dent	REP	○ YES
Running Mate		Barry Sullivan	DEM	O NO
Bob Barr Running Mate	LIB	C Levito Kios	NPA	DISTRICT COURT OF APPEAL
Gloris La Riva Running Mate	PSL	BOARD OF COUNTY COMMISSIONERS SEAT 1 (Vote for One)	8	ond District Court of Appeal be retained in
Alan Keys	AIP	Carolyn J. Mason	REP	○ YES
Running Mate		Jono Miller	DEM	ON0
	GRE	John E. Mullarkey	NPA -	DISTRICT COURT OF APPEAL
Running Mate Thomas Robert Stevens Running Mate	OBJ	CHARTER REVIEW BOAR DISTRICT 1 (Vote for One)	RO S	
	- 1			○ YES
Wite-in	— . II	Matthew J. Fountain	REP	O NO
		Ryan Starley	DEM	ISTRICT COURT OF APPEAL
CONGRESSIONAL		CHARTER REVIEW BOAR	RD S	Consider comments of the second
EPRESENTATIVE IN CONGR DISTRICT 13	ESS	DISTRICT 2 (Vote for One)	10	ict Court of Appeal be retained in office?
(Vote for One)	- 1	C 000-1-4-	200	O YES
C Now Bushama	REP	Cathy Layton	REP L	O NO
_	L	Virginia Hoffman-Meketon	DEM	ISTRICT COURT OF APPEAL
	NEM .	CHARTER REVIEW BOAR DISTRICT 3		and a second of the second of the second
	NPA NPA	(Vote for One)	0	
	NPA	Co Seet House	000	O YES
STATE		Frank Moore	REP	O NO
PUBLIC DEFENDER 12TH JUDICIAL CIRCUIT (Vote for One)		CHARTER REVIEW BOAR DISTRICT 4 (Vote for One)	DEM	NGLEWOOD FIRE CONTROL DISTRICT SEAT 4 (Vote for One)
	REP			Charles H. Bray
Adam Tebrugge D	EM	Jud Boedecker	REP	◯ Jeff Kem
LEGISLATIVE		Jamie III Wilson	DEM	NGLEWOOD FIRE CONTROL DISTRICT SEAT 5
STATE SENATOR DISTRICT 23 (Vote for One)		CHARTER REVIEW BOAR DISTRICT 5 (Vote for One)	ED	(Vote for One)
Nancy C. Detert F	EP	Marie Nisco	REP	Michael McMahon
	ЕМ	Ramon H. Porter Jr.	DEM	
STATE REPRESENTATIVE DISTRICT 71 (Vote for One)		HOSPITAL BOARD AT LARGE SEAT 2 (Vote for One)		
C Ken Roberson R	REP	Phyllis J. Cobb	REP	7

VOTE BOTH SIDES OF BALLOT

Contro Control Control Control

ROPOSED CONSTITUTIONAL . AMENDMENTS	* PROPOSED CONSTITUTIONAL.	
NO. 1 CONSTITUTIONAL AMENDMENT ARTICLE I, SECTION 2 Declaration of Rights Proposing an amendment to the State Constitution o delete provisions authorizing the Legislature to egulate or prohibit the ownership, inheritance, isspecition, and possession of real property by	NO. 6 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTION 4 ARTICLE XII, NEW SECTION Assessment of Working Waterfront Property Based Upon Current Use Provides for assessment based upon use of land used predominantly for commercial fishing	
diens ineligible for citizenship. YES NO	purposes; land used for vessel launches into waters that are navigable and accessible to the public; marinas and drystacks that are open to the public; and water-dependent marine manufacturing	
NO. 2 CONSTITUTIONAL AMENDMENT ARTICLE I, NEW SECTION Florida Marriage Protection Amendment This amendment protects marriage as the legal mion of only one man and one woman as rusband and wife and provides that no other legal mion that is treated as marriage or the substantial requivalent thereof shall be valid or recognized.	tacilities, commercial fishing facilities, and marine vessel construction and repair facilities and their support activities, subject to conditions, limitations, and reasonable definitions specified by general law. YES NO CONSTITUTI ARTICLI	estions
The direct financial impact this amendment will have on state and local government revenues and expenditures cannot be determined, but is expected to be minor. YES NO NO. 3 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4	Local Option Community College Funding Proposing an amendment to the State Constitution to require that the Legislature authorize counties to levy a local option sales tax to supplement community college funding, requiring voter approval to levy the tax; providing that approved taxes will surset after 5 years and may be reauthorized by the voters. YES NO	
Residential Real Property Authorizes the Legislature, by general law, to prohibit consideration of changes or improvements to residential real property which increase resistance to wind damage and installation of renewable energy source devices as factors in assessing the property's value for ad valorem taxasion purposes. Effective upon adoption, repeals the existing renewable energy source device exemption no longer in effect. YES		
NO. 4 CONSTITUTIONAL AMENDMENT ARTICLE VII, SECTIONS 3 AND 4 ARTICLE XII, SECTION 28		
Property Tax Exemption of Perpetually Conserved Land; Classification and Assessment of Land Used for Conservation Requires Legislature to provide a property tax exemption for real property encumbered by perpetual conservation easements or other		
perpetual conservation protections, defined by general law. Requires Legislature to provide for classification and assessment of land used for conservation purposes, and not perpetually encumbered, solely on the basis of character or use. Subjects assessment benefit to conditions, limitations, and reasonable definitions established by general law. Applies to properly taxes beginning in 2010.		
○ YES		

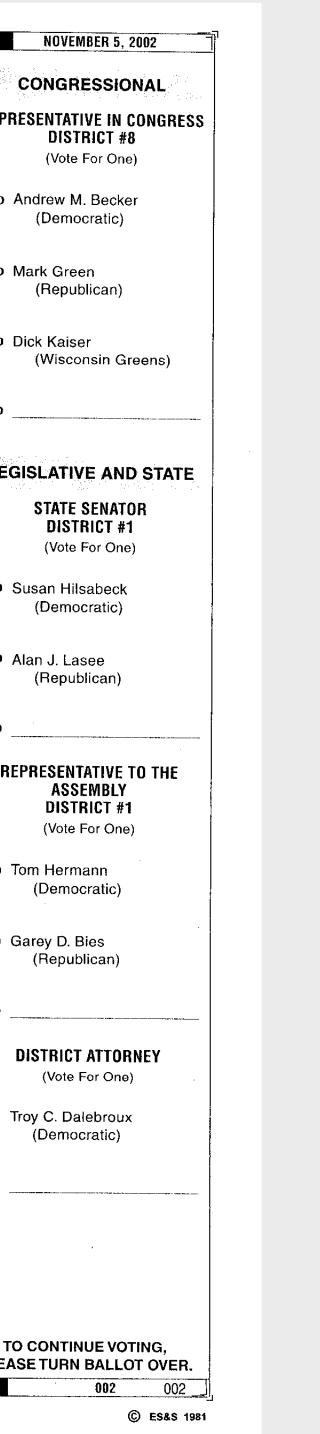
Classic problems

- Splitting contests into different columns
- Placing multiple contests on the same screen
- Placing targets on both sides of names
- Using arrows rather than bubbles or rounded rectangles
- Leaving in disqualified candidates

Classic problems

- Inconsistency in format and style
- Not using shading and bold text
- Not writing in short, simple instructions
- Placing instructions too far away from where they're needed
- Not telling voters how to correct paper ballots

	KEWAUNEE COUNTY	B STATE OF WISCONSIN	C NOVEMBER 5, 2002
11	OFFICIAL BALLOT FOR PARTISAN OFFICE AND REFERENDUM	STATEWIDE (CONT.)	CONGRESSIONAL
	NOTICE TO ELECTORS: THIS BALLOT MAY BE INVALID UNLESS	GOVERNOR/LIEUTENANT GOVERNOR (CONT.)	REPRESENTATIVE IN CONGRESS DISTRICT #8
	INITIALED BY 2 ELECTION INSPECTORS. IF CAST AS AN ABSENTEE BALLOT, THE BALLOT MUST BEAR THE INITIALS OF THE	Ty A. Bollerud (Independent)	(Vote For One) Andrew M. Becker
	MUNICIPAL CLERK OR DEPUTY CLERK. IMPORTANT: USE ONLY THE PENCIL PRO- VIDED. DO NOT USE RED INK.	Mike Mangan (Guerilla Attack on	(Democratic)
21	To vote for the candidate of your choice, blacken the oval () to the left of the candidate's name. To vote	State Spending) Aneb Jah Rasta	Mark Green (Republican)
	for a person whose name does not appear on the ballot, write the person's name on the line provided and blacken the oval () to the left of	Sensas-Utcha Nefer-I (The Rasta Movement)	Dick Kaiser (Wisconsin Greens)
	the line. STRAIGHT PARTY		
	If you desire to vote a straight party ticket for all state, congressional, leg- islative, and county offices, blacken the oval to the LEFT of the party of your choice. A straight party vote can-	ATTORNEY GENERAL (Vote For One)	LEGISLATIVE AND STATE
	not be cast for Independent candidates. To vote for individual candidates of your choice,	Peggy A. Lautenschlager (Democratic)	STATE SENATOR DISTRICT #1 (Vote For One)
40 41	Blacken the oval to the LEFT of the name of the candidate. When voting for governor and lieutenant governor, you may vote only for the candidates on one ticket jointly or by writing in		Susan Hilsabeck (Democratic)
42	on one ticket jointly or by writing in the names of persons on the lines provided and blackening the oval.		Alan J. Lasee (Republican)
43	DEMOCRATIC	SECRETARY OF STATE (Vote For One)	
	C REPUBLICAN	Douglas La Follette (Democratic)	REPRESENTATIVE TO THE
	WISCONSIN GREENS LIBERTARIAN	Robert Gerald Lorge	ASSEMBLY DISTRICT #1 (Vote For One)
	CONSTITUTION	(Republican)	☐ Tom Hermann
	CTATEM/DE	☐ Edward J. FramI (Constitution)	(Democratic)
52	STATEWIDE GOVERNOR/LIEUTENANT GOVERNOR		Garey D. Bies (Republican)
	(Vote For One)	STATE TREASURER	O
	Jim DoyleBarbara Lawton(Democratic)	(Vote For One) Dawn Marie Sass	DISTRICT ATTORNEY (Vote For One)
	Scott McCallum Margaret A. Farrow (Republican)	(Democratic) Jack C. Voight	Troy C. Dalebroux (Democratic)
	Jim Young Jeff Peterson (Wisconsin Greens)	(Republican) Paul Aschenbrenner	
	CD Ed Thompson Marty Reynolds	(Wisconsin Greens)	,
	(Libertarian)		
	Alan D. Eisenberg (Reform Party)		TO CONTINUE VOTING, PLEASE TURN BALLOT OVER.
	A CARLTON TOWN	В	C 002 002



	KEWAUNEE COUNTY	В	STATE OF WISCONSIN	NOVEMBER 5, 2002
11	OFFICIAL BALLOT FOR PARTISAN OFFICE AND REFERENDUN	\$	STATEWIDE (CONT.)	CONGRESSIONAL
	NOTICE TO ELECTORS:	G	OVERNOR/LIEUTENANT GOVERNOR (CONT.)	R PRESENTATIVE IN CONGRESS
	THIS BALLOT MAY BE INVALID UNLES			DISTRICT #8
	INITIALED BY 2 ELECTION INSPECTORS IF CAST AS AN ABSENTEE BALLOT, THE		Ty A. Bollerud (Independent)	(Vote For One)
	BALLOT MUST BEAR THE INITIALS OF THE MUNICIPAL CLERK OR DEPUTY CLERK		(mdependent)	Andrew M. Becker
	IMPORTANT: USE ONLY THE PENCIL PRO		Mika Mangan	(Democratic)
	VIDED. DO NOT USE RED INK.		Mike Mangan (Guerilla Attack on	
21	To vote for the candidate of you		State Spending)	CD Mark Green
	choice, blacken the oval () to the left of the candidate's name. To vot		Aneb Jah Rasta	(Republican)
	for a person whose name does not are pear on the ballot, write the person		Sensas-Utcha Nefer-I	
	name on the line provided an		(The Rasta Movement)	CD Dick Kaiser (Wisconsin Greens)
	blacken the oval () to the left of the line.	0.		(mosensin dicens)
	STRAIGHT PARTY		·	
	If you desire to vote a straight party			AND MALE AND
	ticket for all state, congressional, legislative, and county offices, blacken		ATTORNEY GENERAL	
	the oval to the LEFT of the party of your choice. A straight party vote can-		(Vote For One)	LEGISLATIVE AND STATE
	not be cast for Independent candi-		[⊃] eggy A. Lautenschlager	STATE SENATOR
	dates. To vote for individual candidates of your choice,		(Democratic)	DISTRICT #1
	Blacken the oval to the LEFT of the			(Vote For One)
40	name of the candidate. When voting		Vince Biskupic	Susan Hilsabeck
41	for governor and lieutenant governor, you may vote only for the candidates		(Republican)	(Democratic)
	on one ticket jointly or by writing in			
42	the names of persons on the lines provided and blackening the oval.	O .		Alan J. Lasee (Republican)
43		,	SECRETARY OF STATE	(riopublicali)
	DEMOCRATIC	 	(Vote For One)	
	CO REPUBLICAN		Douglas La Follette	DEDUCCENTATIVE TO
	WISCONSIN GREENS		(Democratic)	REPRESENTATIVE TO THE ASSEMBLY
	WISCONSIN GREENS			DISTRICT #1
	C LIBERTARIAN		Robert Gerald Lorge (Republican)	(Vote For One)
	☐ CONSTITUTION		(nepublicari)	☐ Tom Hermann
			Edward J. Framl	(Democratic)
	CTATEWOR		(Constitution)	
	STATEWIDE		,	Garey D. Bies
52	GOVERNOR/LIEUTENANT			(Republican)
	GOVERNOR (Vote For One)		<u>-</u>	
	,		STATE TREASURER	
	Jim Doyle Barbara Lawton		(Vote For One)	DISTRICT ATTORNEY
	(Democratic)		Dawn Marie Sass	(Vote For One)
	Scott McCallum		(Democratic)	
	Margaret A. Farrow			Troy C. Dalebroux (Democratic)
	(Republican)		ack C. Voight	(=0.0.00)
	CD Jim Young		(Republican)	
	Jeff Peterson (Wisconsin Greens)		Paul Acchanhranna	
	(wisconsin dieens)	۱	Paul Aschenbrenner (Wisconsin Greens)	
	CD Ed Thompson Marty Reynolds		,	,
	Marty Reynolds (Libertarian)			
	│			TO CONTINUE VOTING,
				PLEASE TURN BALLOT OVER.
	A CARLTON TOWN	В		C 002 002

	A KEWAUNEE COUNTY	B STATE OF WISCONSIN	C NOVEMBER 5, 2002
11	OFFICIAL BALLOT FOR PARTISAN OFFICE AND REFERENDUN	STATEWIDE (CONT.)	CONGRESSIONAL
	NOTICE TO ELECTORS: THIS BALLOT MAY BE INVALID UNLES INITIALED BY 2 ELECTION INSPECTORS	Ty A. Bollerud	R PRESENTATIVE IN CONGRESS DISTRICT #8 (Vote For One)
	IF CAST AS AN ABSENTEE BALLOT, THE BALLOT MUST BEAR THE INITIALS OF THE MUNICIPAL CLERK OR DEPUTY CLERI IMPORTANT: USE ONLY THE PENCIL PROVIDED. DO NOT USE RED INK.	(Independent) Mike Mangan	CD Andrew M. Becker (Democratic)
21	To vote for the candidate of you choice, blacken the oval () to the left of the candidate's name. To vote for a person whose name does not are	(Guerilla Attack on State Spending) Aneb Jah Rasta Sensas-Utcha Nefer-I	CD Mark Green (Republican)
	pear on the ballot, write the person name on the line provided an blacken the oval () to the left of the line.	(The Rasta Movement)	CD Dick Kaiser (Wisconsin Greens)
	STRAIGHT PARTY		C)
	If you desire to vote a straight party ticket for all state, congressional, legislative, and county offices, blacken the oval to the LEFT of the party of your choice. A straight party vote cannot be cast for Independent candi-	ATTORNEY GENERAL (Vote For One)	LEGISLATIVE AND STATE STATE SENATOR
	dates. To vote for individual candidates of your choice,	(Democratic)	DISTRICT #1 (Vote For One)
41	Blacken the oval to the LEFT of the name of the candidate. When voting for governor and lieutenant governor, you may vote only for the candidates on one ticket jointly or by writing in	Vince Biskupic (Republican)	Susan Hilsabeck (Democratic)
43	the names of persons on the lines provided and blackening the oval.	SECRETARY OF STATE	Alan J. Lasee (Republican)
	DEMOCRATIC	(Vote For One)	
	C REPUBLICAN	Douglas La Follette (Democratic)	REPRESENTATIVE TO THE ASSEMBLY
	WISCONSIN GREENS LIBERTARIAN	Robert Gerald Lorge (Republican)	DISTRICT #1 (Vote For One)
	CONSTITUTION	(Republican)	☐ Tom Hermann
	STATEWIDE	Edward J. Framl (Constitution)	(Democratic) Garey D. Bies
52	GOVERNOR/LIEUTENANT GOVERNOR (Vote For One)		(Republican)
	Jim Doyle Barbara Lawton	STATE TREASURER (Vote For One)	DISTRICT ATTORNEY
	(Democratic) Scott McCallum Margaret A. Farrow	Dawn Marie Sass (Democratic)	(Vote For One) Troy C. Dalebroux (Demogratic)
	(Republican) C⊃ Jim Young	Jack C. Voight (Republican)	(Democratic)
	Jeff Peterson (Wisconsin Greens)	Paul Aschenbrenner (Wisconsin Greens)	,
	CD Ed Thompson Marty Reynolds (Libertarian)		
	Alan D. Eisenberg (Reform Party)		TO CONTINUE VOTING, PLEASE TURN BALLOT OVER.
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Kewaunee County State of Wisconsin November 5, 2002 Official Ballot

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	For Partisan Office & Referend
Notice to Electors: This ballot may be invalid unless initialed by 2 election inspectors. If cast as an absentee	Statewide Governor/Lieutenant Governor Vote for One
ballot, this ballot must bear the initials of the municipal clerk or deputy clerk.	Jim Doyle/Barbara Lawton Democratic
Instructions for Voters: Use a number 2 pencil only.	Scott McCallum/ Margaret A Farrow Democratic
To vote, fill in the oval next to your choice, like this:	Jim Young/Jeff Peterson Wisconsin Greens
To vote for a person whose name is not on the ballot, write the person's full name in the	Ed Thompson/Marty Reynolds Libertarian
blank space, and fill in the oval next to it.	Alan D. Eisenberg Reform Party
If you make a mistake or want to change your vote, ask a poll worker for a new ballot.	Ty A. Bollerud Reform Party
Straight Party	Mike Mangan Guerilla Attack on State Spending
If you desire to vote a straight party ticket for all state, congressional, legislative, and	Sensas-Utcha Nefer-I (The Rasta Movement)
county offices, fill in the oval to the left of the party below.	○ Write In
You cannot cast a straight party vote for independent candidates.	Attorney General Vote for One
To vote for individual candidates fill in the oval next to your choice.	Peggy A. Lautenschlager Democratic
O Democratic	Vince Biskupic Republican
Republican Wisconsin Greens	○ Write In
Wisconsin GreensLibertarianConstitution	Secretary of State Vote for One
	Douglas La Follette Democratic
	Robert Gerald Lorge Republican
	Edward J. Framl Constitution Party
	○ Write In
	State Treasurer
	Vote for One
	Democratic
	Jack C. Voight Republican

Paul Aschenbrenner
Wisconsin Greens

O Write In

	Congressional
	Represenative in Congress District #8 Vote for One
0	Andrew M. Becker Democratic
0	Mark Green Republican
0	Dick Kaiser Wisconsin Greeens
0	Write In
	Legislative and State
	State Senator District #1 Vote for One
0	Susan Hilsabeck Democratic
0	Alan J. Lasee Republican
0	Write In
	Representative to the Assembly District #1 Vote for One
0	Tom Hermann Democratic
0	Garey D. Bies Republican
0	Write In
	District Attorney Vote for One
0	Troy C. Dalebroux Democratic
0	Write In

To continue voting please turn ballot over

Kewaunee County State of Wisconsin November 5, 2002 Official Ballot

F	or Partisan Office & Referendu	m	
Notice to Electors: This ballot may be invalid unless initialed by 2 election inspectors. If cast as an absentee ballot, this ballot must bear the initials of the	Statewide Governor/Lieutenant Governor Vote for One		Cong Repre Distri
municipal clerk or deputy clerk.	Jim Doyle/Barbara Lawton Democratic	0	Vote
Instructions for Voters: Use a number 2 pencil only.	Scott McCallum/ Margaret A Farrow Democratic	0	Mark Republ
To vote, fill in the oval next to your choice, like this:	Jim Young/Jeff Peterson Wisconsin Greens	0	Dick Wiscon
To vote for a person whose name is not on the ballot, write the person's full name in the	Ed Thompson/Marty Reynolds Libertarian	0	Write
blank space, and fill in the oval next to it.	Alan D. Eisenberg Reform Party		Logio
If you make a mistake or want to change your vote, ask a poll worker for a new ballot.	Ty A. Bollerud Reform Party		Legis
Straight Party	Mike Mangan Guerilla Attack on State Spending		Distri Vote
If you desire to vote a straight party ticket for all state, congressional, legislative, and	Aneb Jah Rasta Sensas-Utcha Nefer-I (The Rasta Movement)	0	Susa Democ
county offices, fill in the oval to the left of the party below.	○ Write In	0	Alan Republ
You cannot cast a straight party vote for	Attorney Conoral		Write
independent candidates.	Attorney General Vote for One		Repr
To vote for individual candidates fill in the oval next to your choice.	Peggy A. Lautenschlager Democratic		Distri
O Democratic	Vince Biskupic Republican	0	Tom Democ
Republican Wisconsin Greens	Write In	0	Gare
 Libertarian 	Secretary of State	0	Write
Constitution	Vote for One		
	Democratic Democratic		Distri Vote
	Robert Gerald Lorge Republican	0	Troy Democ
	Constitution Party	0	Write
	O Write In		
	State Treasurer Vote for One		
	Dawn Marie Sass Democratic		
	Jack C. Voight Republican		
	Paul Aschenbrenner Wisconsin Greens		

O Write In

0 0 0	Represenative in Congress District #8 Vote for One Andrew M. Becker Democratic Mark Green Republican Dick Kaiser
0	Mark Green Republican Dick Kaiser
0	Pepublican Dick Kaiser
0	Wisconsin Greeens
2	Write In
	Legislative and State
	State Senator District #1 Vote for One
	Susan Hilsabeck Democratic
	Alan J. Lasee Republican
0	Write In
	Representative to the Assembly District #1 Vote for One
	Tom Hermann Democratic
	Garey D. Bies Republican
0	Write In
	District Attorney Vote for One
	Troy C. Dalebroux Democratic
0	Write In

To continue voting please turn ballot over

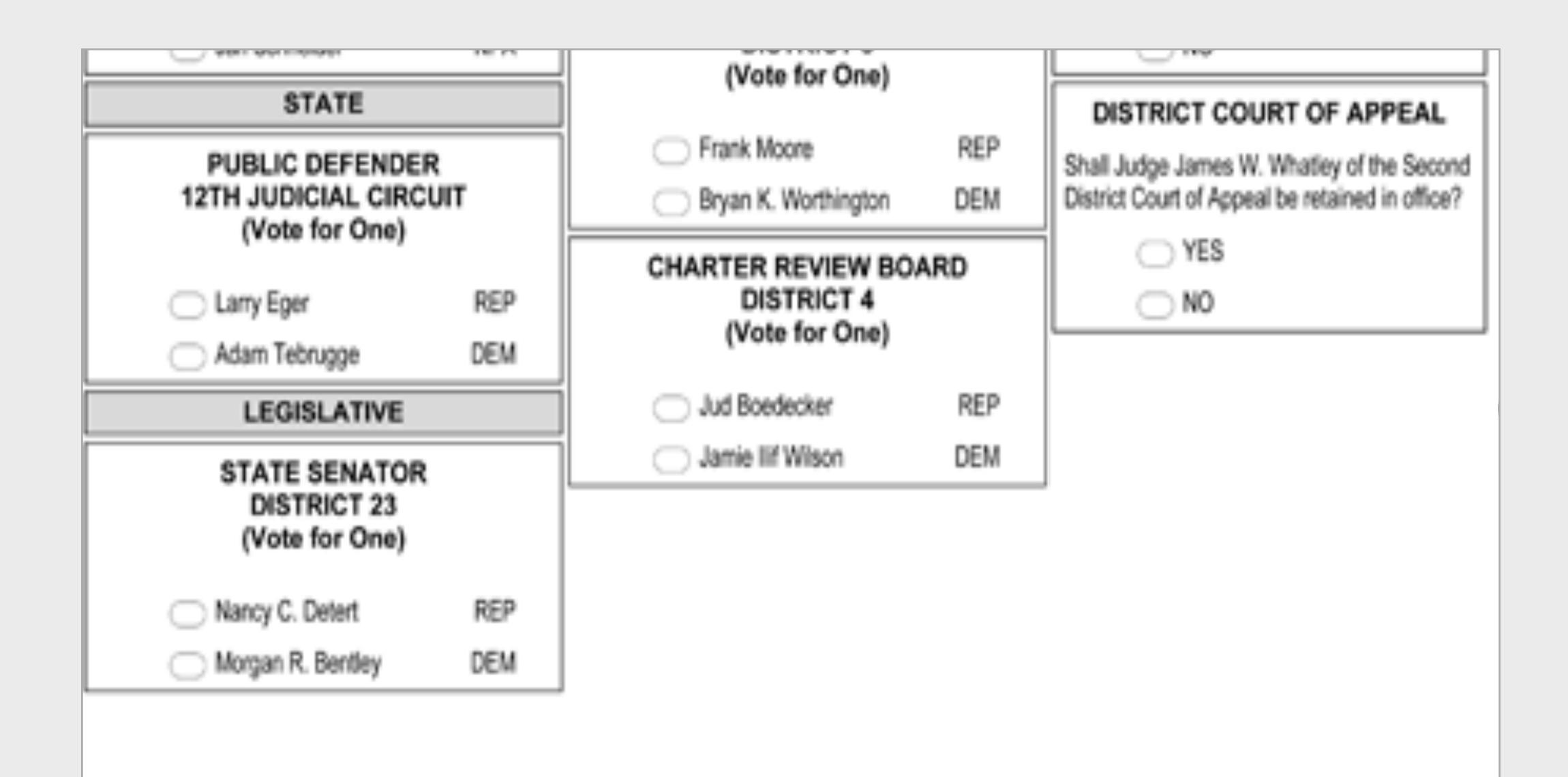
U.S. REPRESENTATIVE IN CONGRESS 13TH CONGRESSIONAL DISTRICT (Vote for One) Vern Buchanan REP Christine Jennings DEM STATE GOVERNOR AND LIEUTENANT GOVERNOR (Vote for One) Charlie Crist REP Jeff Kottkamp Jin Davis DEM Daryl L. Jones Max Linn REF Tom Macklin Richard Paul Dembinsky NPA Dr. Joe Smith John Wayne Smith NPA James J. Kearney Karl C.C. Behm NPA Carol Castagnero Write-In Previous Page 2 of 21 Next Page Page

U.S. REPRESENTATIVE IN CONGRESS 13TH CONGRESSIONAL DISTRICT (Vote for One) Vern Buchanan REP Christine Jennings DEM STATE GOVERNOR AND LIEUTENANT GOVERNOR (Vote for One) Charlie Crist REP Jeff Kottkamp Jin Davis DEM Daryl L. Jones Max Linn REF Tom Macklin Richard Paul Dembinsky NPA Dr. Joe Smith John Wayne Smith NPA James J. Kearney Karl C.C. Behm npa Carol Castagnero Write-In Previous Page 2 of 21 Next Page Page

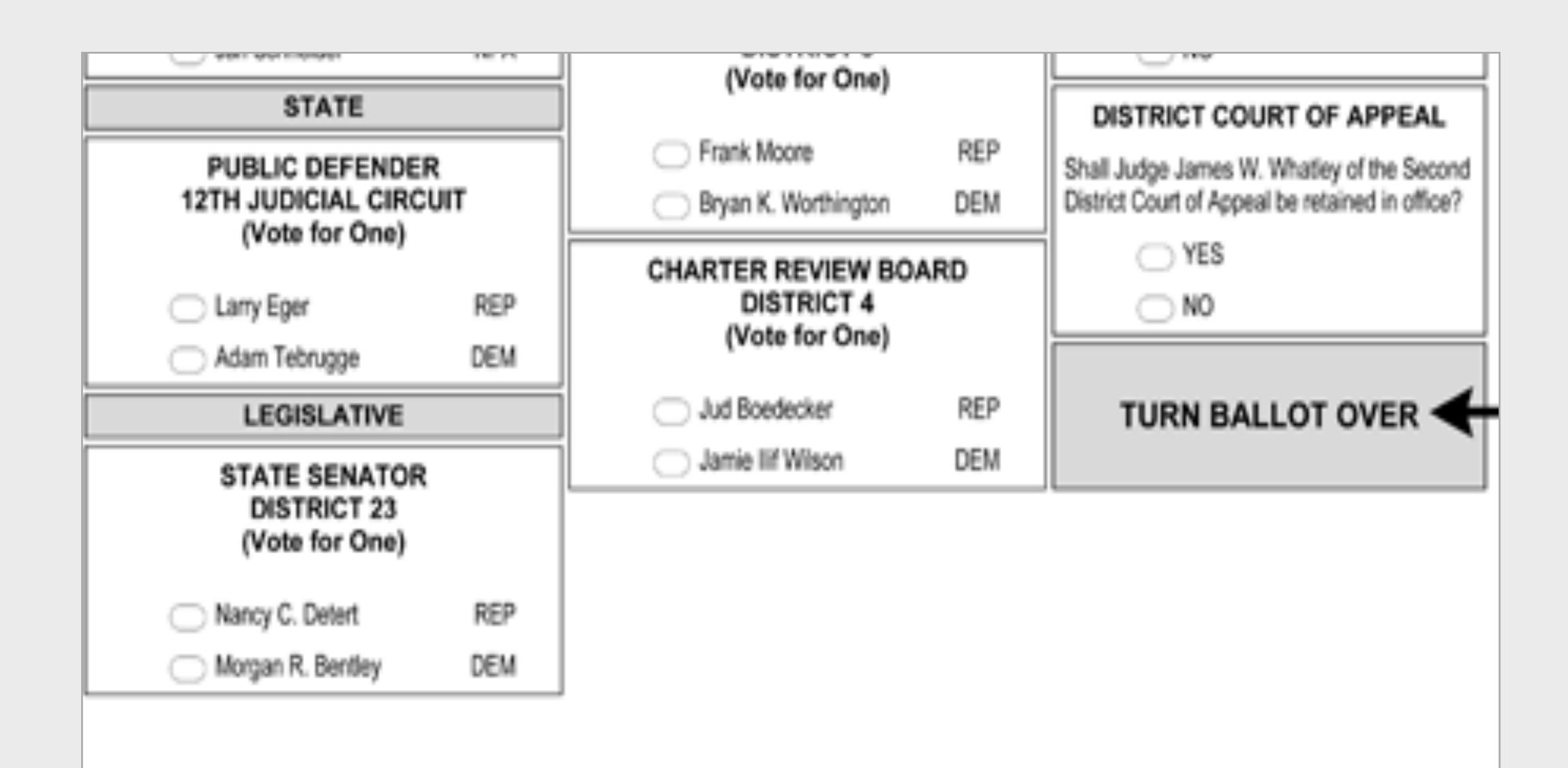
Vern Buchanan	U.S. REPRESENTATIVE IN CONGRESS 13TH CONGRESSIONAL DISTRICT (Vote for One)	REP
Christine Jennings		DEM
Chiristine Jennings		DEIT
G	STATE COVERNOR AND LIEUTENANT GOVERNOR (Vote for One)	
Charlie Crist Jeff Kottkamp		REP
Jin Davis Daryl L. Jones		DEM
Max Linn Tom Macklin		REF
Richard Paul Dembinsky Dr. Joe Smith		NPA
John Wayne Smith James J. Kearney		NPA
Karl C.C. Behm Carol Castagnero		NPA
Write-In		
Page	Page 2 of 21 Public Count: 0	Next Page

REPRESENTATIVE IN CONGRESS DISTRICT 13 (Vote For One) Vern Buchanan REP Christine Jennings DEM Page 2 of 15 Previous Next Page Page

Charlie Crist Jeff Kottkamp	REP
Jim Davis Daryl L. Jones	DEM
Max Linn Ton Macklin	REF
Richard Paul Dembinsky Dr. Joe Snith	NPA
John Wayne Smith James J. Kearney	NPA
Karl C.C. Behm Carol Castagnero	NPA
Write-In	
ATTORNEY GENERAL (Vote For One) Bill McCollum	REP
Walter "Skip" Campbell	DEM



VOTE BOTH SIDES OF BALLOT



VOTE BOTH SIDES OF BALLOT

King Co. 2009 undervotes were disproportionate to other counties

Before

Do not cut, toer or demage bellot. Returning the ballot Insert completed ballot into security envelope.	rights, responsibilities, and obligations accorded state-registered same-sex and senior domestic partners to be equivalent to those of married spouses, except that a domestic partnership is not a marriage. Should this bill be: APPROVED	or authorizing their expanded use, except in specified circumstances, as provided in Ordinance No. 16600? YES NO County Executive	
Maria Cara	REJECTED	short and full term nonpartisan office	
19 03 80 6	King County	vote for one	
3 2	Charter Amendment No. 1 Repeal of Section 350.20.30 and Portions of Article 9 - Transitory Provisions	Susan Hutchison Dow Constantine	
Insert security envelope containing completed beliot into return envelope. Sign the oath on the return envelope.	Shall those no longer relevant portions of King County Charter Article 9 relating to the county's prior transition to a home rule charter and King County Charter Section 350.20.30, relating to the county's transition to a metropolitan form of government, be repealed, as provided in Ordinance No. 16484?	Sheriff nonpartisan office vote for one Sue Rahr	
10° 000	YES	Write-in	
St. O. St	O NO	Assessor unexpired 2-year term nonpartisan office	
Optional	Charter Amendment No. 2 Repeal of Charter Section 475 - Work Programs and Allotments	Graham Albertini	
Write-In	Shall King County Charter Section 475,	Gene Lux	
To vote for a write-in candidate, write	relating to preparation of work programs and requested allotments and to	Lloyd Hara	
the name and darken the oval.	appropriation transfers, be repealed, as provided in Ordinance No. 165467	Bob Rosenberger	
	YES.	Bob Blanchard	
- Ann		_ Boe blanchard	
Witten	□ NO	Write-in	
Making corrections	Charter Amendment No. 3 Amendment of Section 800 - Charter	Judicial	
To make a correction, draw a line through the candidate's name. You then have the option of making another choice.	Review Shall King County Charter Section 800 be amended to clarify that charter commission appointees are to be confirmed by the council and to provide that the council is required to consider proposed charter amendments and act on them at an open public meeting, as provided in Ordinance Nos. 16547 and 165997	Court of Appeals, Division No. 1, District No. 1 Judge Position No. 3 nonpartisan office vote for one Anne L. Ellington	
State of Washington	YES	Port	
Proposed by Initiative Petition	O NO	Port of Seattle	
Initiative Measure No. 1033 concerns state, county and city revenue. This measure would limit growth of certain state, county and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property tax levies. Should this measure be enacted into law? YES		Commissioner Position No. 1 nonpartisan office vote for one John Creighton Write-in	
○ NO			
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	Communed on coner side		

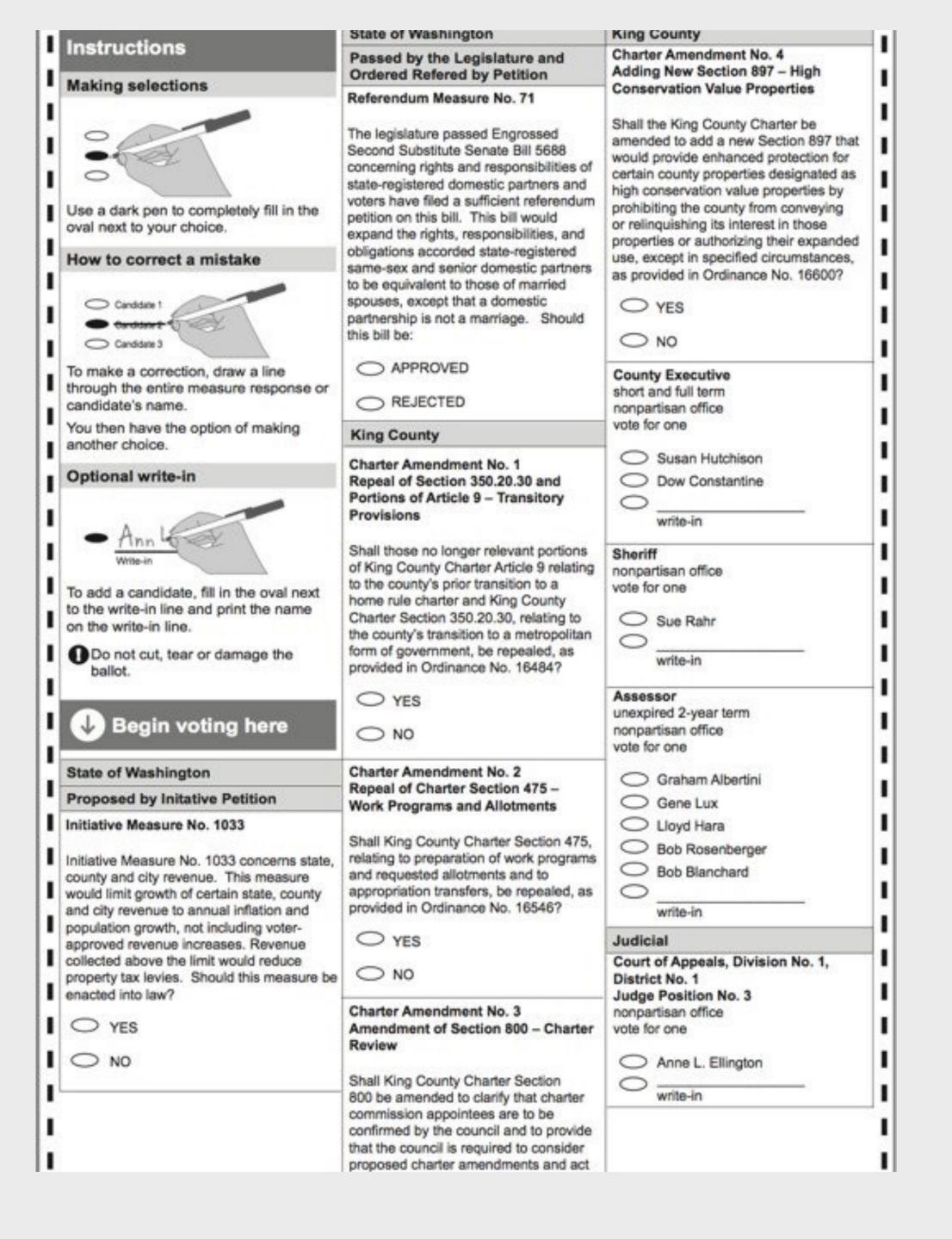
King Co. 2009 undervotes were disproportionate to other counties

Before

Insert security envelope containing completed belief the return envelope. Sign the cath on the return the cath of the cath o	Do not cut, toar or damage bellot. Returning the ballot Insert completed ballot into security envelope.	rights, responsibilities, and obligations accorded state-registered same-sex and senior domestic partners to be equivalent to those of married spouses, except that a domestic partnership is not a marriage. Should this bill be: APPROVED REJECTED	in specified circumstances, as provided in Ordinance No. 16600? YES NO County Executive short and full term nonpartisan office	
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Charter Amendment No. 2 Repeal of Charter Section 475 Work Programs and Allotments Shall King County Charter Section 475, relating to preparation of work programs and requested allotments and to appropriation transfers, be repealed, as provided in Cridinance No. 165467 With the name and carken the over. White-in Marking corrections To make a correction, draw a line through the candidade's name. You then have the option of making another choice. Charter Amendment No. 3 Amendment of Section 800 - Charter Review Shall King County Charter Section 800 be amended to clarify that charter commission appointeness are to be confirmed by the council and to provide that the council are proposed charter amendments and act on them at an open public meeting, a sprovided in Christiance Nos. 16547 and sprovided in Christiance Nos. 1033 Initiative Measure No. 1033 concerns state, county and city revenue. This measure would medically and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property task levies. Should this measure be enacted into law? YES NO Charter Amendment No. 3 Amendment of Section 800 be approvided in Christians and sci on them at an open public meeting, a sprayed to consider proposed charter amendments and act on them at an open public meeting, as the county and city revenue. This measure would medically open public meeting, as the county and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property task levies. Should this measure be enacted into law? YES NO	Insert security envelope containing completed ballot into return envelope. Sign the oath on the return envelope.	Repeal of Section 350.20.30 and Portions of Article 9 - Transitory Provisions Shall those no longer relevant portions of King County Charter Article 9 relating to the county's prior transition to a home rule charter and King County Charter Section 350.20.30, relating to the county's transition to a metropolitan form of government, be repealed, as provided in	Dow Constantine Write-in Sheriff nonpartisan office vote for one Sue Rahr	
Charter Amendment No. 2 Repeal of Charter Section 475 Work Programs and Allotments Shall King County Charter Section 475, relating to preparation of work programs and requested allotments and to appropriation transfers, be repealed, as provided in Cridinance No. 165467 With the name and carken the over. White-in Marking corrections To make a correction, draw a line through the candidade's name. You then have the option of making another choice. Charter Amendment No. 3 Amendment of Section 800 - Charter Review Shall King County Charter Section 800 be amended to clarify that charter commission appointeness are to be confirmed by the council and to provide that the council are proposed charter amendments and act on them at an open public meeting, a sprovided in Christiance Nos. 16547 and sprovided in Christiance Nos. 1033 Initiative Measure No. 1033 concerns state, county and city revenue. This measure would medically and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property task levies. Should this measure be enacted into law? YES NO Charter Amendment No. 3 Amendment of Section 800 be approvided in Christians and sci on them at an open public meeting, a sprayed to consider proposed charter amendments and act on them at an open public meeting, as the county and city revenue. This measure would medically open public meeting, as the county and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property task levies. Should this measure be enacted into law? YES NO	10	YES	Assessor	
State of Washington Proposed by Initiative Measure No. 1033 Initiative Measure No. 1034 Initiative Measure No. 1034 Initiative Measure No. 1035	8 19	O NO	unexpired 2-year term nonpartisan office	
To vote for a write-in candidate, write the name and darken the oval. Ann Write-in Write-in	Optional	Repeal of Charter Section 475 -		
Making corrections To make a correction, draw a line through the cardidate's name. You then have the option of making another choice. Shall King County Charter Section 800 be amended to clarify that charter commission appointees are to be confirmed by the council and to provide that the council is required to consider proposed charter amendments and act on them at an open public meeting, as provided in Ordinance Nos. 10547 and \$6599? State of Washington Proposed by Initiative Petition Initiative Measure No. 1033 concerns state, county and city revenue. This measure would limit growth of certain state, county and city revenue to annual inflation and population growth, not including voter-approved revenue increases. Revenue collected above the limit would reduce property tax levies. Should this measure be enacted into law? YES NO	Write-in To vote for a write-in candidate, write	relating to preparation of work programs and requested allotments and to appropriation transfers, be repealed, as	Lloyd Hara	
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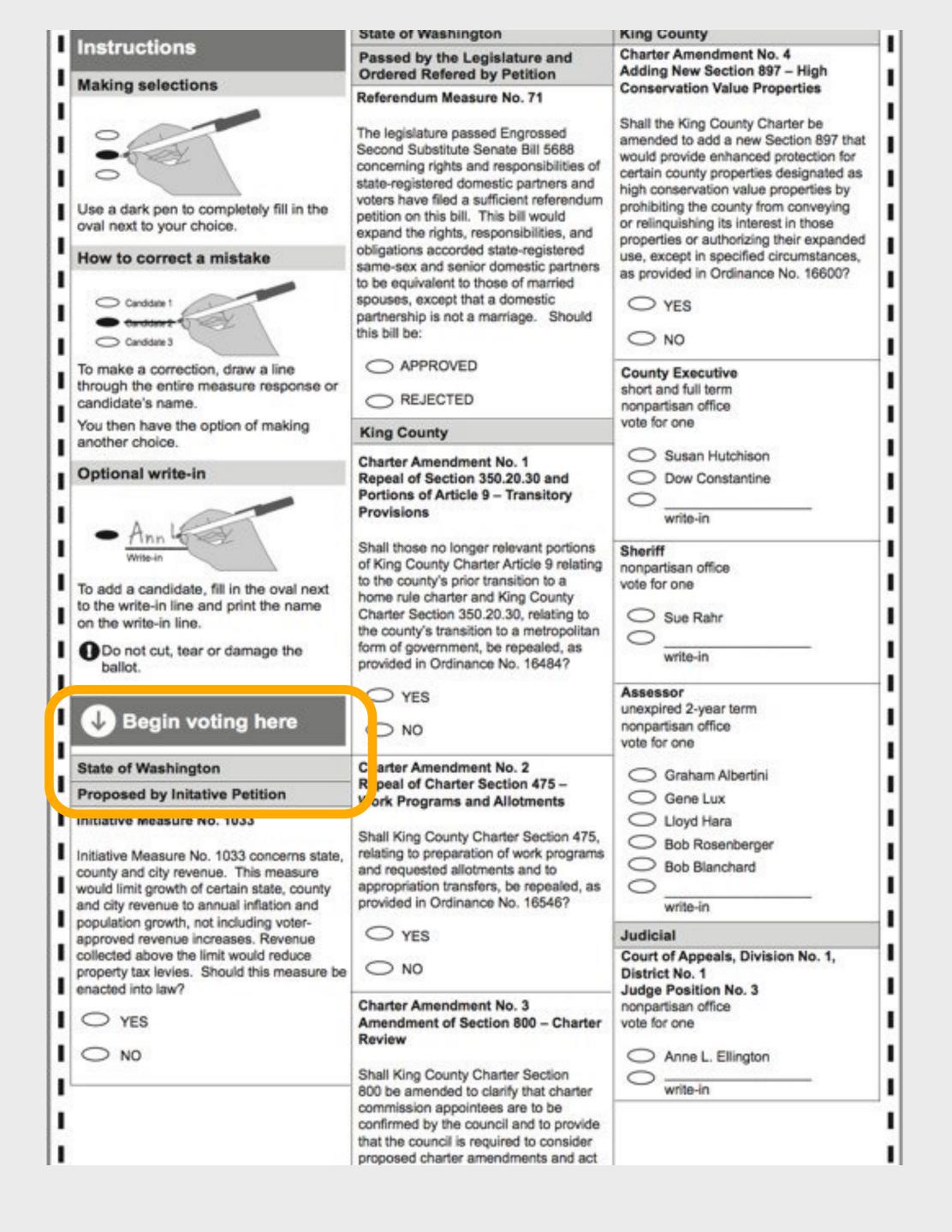
Resulted in ballot design legislation in 2010

After



Resulted in ballot design legislation in 2010

After

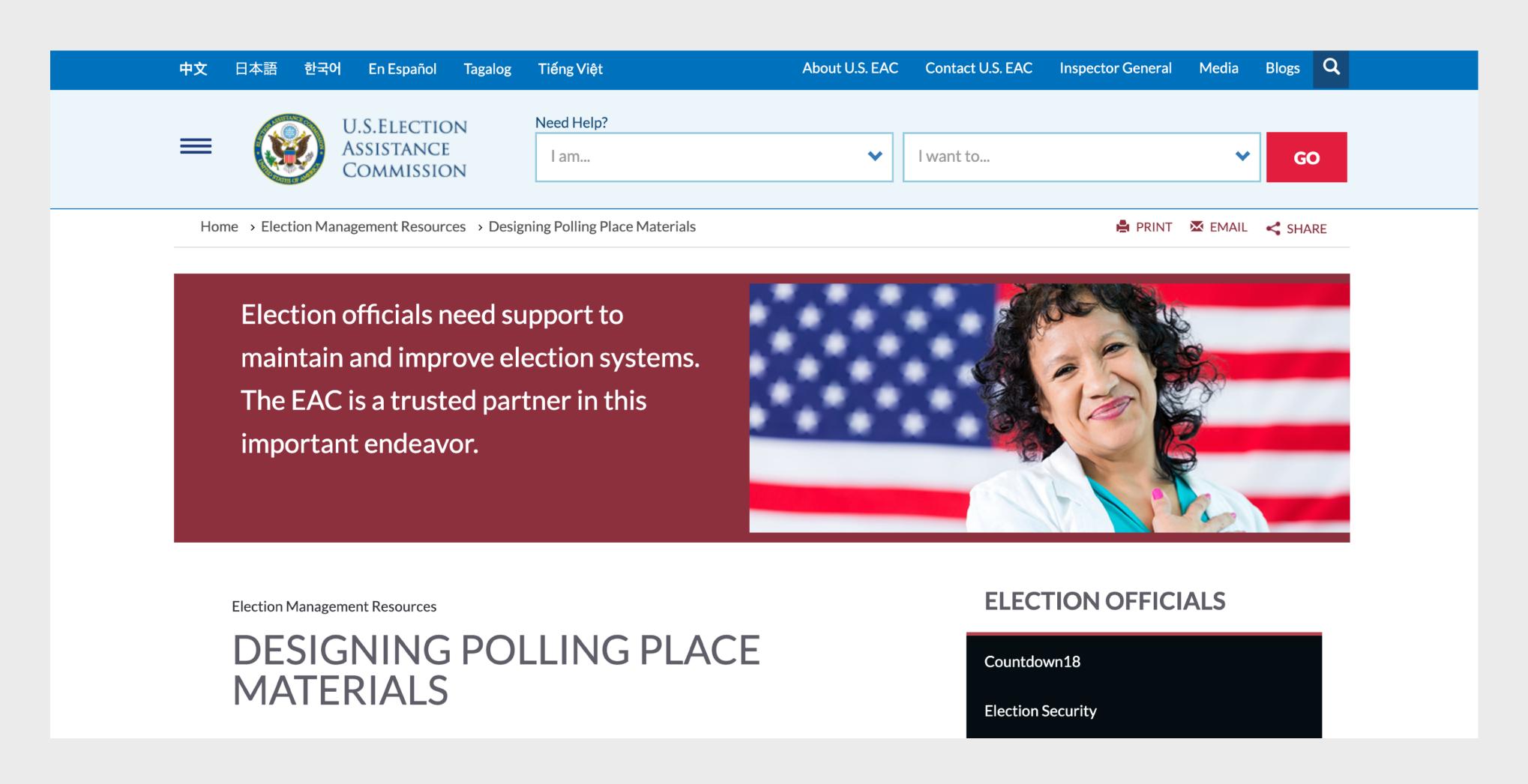


Top 10 design principles

- Use lowercase letters
- Avoid centered text
- Pick one sans-serif font
- Use big enough type
- Support process and navigation
- Use clear, simple language

- Use accurate instructional illustrations
- Use informational icons (only)
- Use contrast and color functionally
- Decide what's most important

Resources



Election Assistance Commission

eac.gov

Voluntary Voting System Guidelines 2.0

Principles and Guidelines

Principle 1: HIGH QUALITY DESIGN

The voting system is designed to accurately, completely, and robustly carry out election processes.

- 1.1 The voting system is designed using commonly-accepted election process specifications.
- 1.2 The voting system is designed to function correctly under real-world operating conditions.

Research and standards

https://www.eac.gov/sites/default/files/eac_assets/1/6/TGDC_Recommended_VVSG2.0_P_Gs.pdf



RESOURCE

Common Ballot Design Flaws and How to Fix Them

Poor design can confuse voters and cause their votes to be discounted, but common problems are often easily resolved.

February 3, 2020



Andrea Córdova McCadney



Lawrence Norden

Whitney Quesenbery

RESOURCE

How to Design Better Ballots

February 3, 2020 // Whitney Quesenbery

REPORT

Better Design, Better Elections

July 31, 2012 // Lawrence Norden

RESOURCE

Ballot Design Guidance for Election Officials

February 3, 2020 // Gowri Ramachandran, Whitney Quesenbery

REPORT

Design Deficiencies and Lost Votes

December 5, 2011 // Lawrence Norden, Sundeep lyer

ARCHIVE

Letter Regarding Mississippi Ballot Design

September 11, 2008 // Lawrence Norden

STATEMENT

Brennan Center Submits Comment to Florida Department of State on Proposed Ballot Design Rule

February 4, 2020 // Gowri Ramachandran, Derek Tisler, Lawrence Norden

REPORT

Better Ballots

July 21, 2008 // Lawrence Norden, Margaret Chen, David Kimball, Whitney Quesenbery

Center for Civic Design

civicdesign.org/fieldguides

No. 01

Use lowercase letters.

Lowercase letters are more legible than ALL CAPITAL LETTERS because they make shapes that are easier to recognize.

Before

THIS LINE IS ALL CAPITAL LETTERS.



This Line is Upper and Lowercase.



Answering voters' questions

Elections = process

- Register
- Voting options
- Polling place locations
- Voter ID
- Current office holders
- Military and overseas voters
- Sample ballot
- Language access

Voters are ballot-centric

Based on what's on the ballot, people decide whether to invest time and energy

Most voters don't know everything that's on the ballot until they're in the voting booth

Infrequent voters face a more challenges

- Information: the Goldilocks problem
 It's a lot of information, but don't leave anything out
- Reach: the source of information

 It's hard to find unbiased, authoritative sources. Who is talking to me?
- Experience: getting ready to vote

 Help me be ready, so I know what will happen and what I have to do

Themes from interviews with voters

- Use of sources no surprises
- Value information that uses visual layout to signal content
- Experience with elections determines the type of information voters want

Make it clear and simple

Design in the context

Make sure it's implementable

Build on existing work

Test, test, test

We can design a better voter experience

Thank you!

Dana Chisnell dana.chisnell@gmail.com

danachisnell.com